

**Tobacco Education and Use Prevention Advisory Council
Meeting Minutes
May 18, 2023
10:00 a.m. – 12:00 p.m.**

Advisory Council Members Present:	
Dr. Joseph Ladapo	Andrew Weatherill
Paul Hull	Brenda Olsen
Dr. Jay Wolfson	Kevin O'Flaherty
Dr. Jim Howell	Kimberly Allbritton
Maham Akbar	Dr. Thomas Brandon
Senator Lisa Carlton	
Advisory Council Members Absent:	
Dr. Colleen Koch	Dr. Taghrid Asfar

Call to Order and Roll Call

Dr. Ladapo called the meeting to order at 10:00 a.m. Laura Corbin performed roll call with the meeting attendance noted above.

Approval of February 2023 Meeting Minutes

Dr. Ladapo opened the discussion on the February 2023 meeting minutes and the minutes were approved, as written, by all Tobacco Education and Use Prevention Advisory Council (TAC) members.

State and Community Interventions Overview

Ron Davis, Bureau of Tobacco Free Florida

The first presentation provided an overview of the State and Community Interventions section of the Bureau of Tobacco Free Florida (BTFF). This section oversees implementation of the community-based tobacco prevention intervention contracts in each county and is tasked with coordinating the statewide approach to achieving the BTFF policy goals by supporting and monitoring the performance of the community-based providers. Providers are tasked with establishing the local tobacco control infrastructure by hiring staff, establishing a community tobacco free partnership (TFP), and maintaining a county chapter of the youth advocacy organization, Students Working Against Tobacco (SWAT). Through this infrastructure, the providers support local tobacco control policies using a work plan that is developed under the direction of the State and Community Interventions team.

Infrastructure Updates

Georgia Sheridan and Steve Sergent, BTFF; Natasha C. and Saesha W., SWAT Youth Advocacy Board Representatives

This presentation started by providing updates on the TFP infrastructure area. During Quarters 1 and 2 of the current fiscal year, 36 unique instances of policy maker education occurred – 15 using communications and 21 using face-to-face/virtual meetings.

The next part of this presentation provided updates for the SWAT infrastructure area. During this fiscal year, there has been an increase in SWAT membership from 4,000 to 4,550

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members. In addition, multiple chapters received national recognition from Counter Tools for their photo contest about point of sale marketing. SWAT chapters won six out of eight categories in the contest. The fiscal year 2022-2023 Youth Advocacy Board (YAB) was nominated for National Group Advocates of the year for the Campaign for Tobacco Free Kids annual awards.

Lastly, the chair and co-chair of the YAB shared some of their recent work planning the upcoming SWAT Statewide Meeting that is being conducted in June. The theme of this year's meeting is SWERVE. The youth-led planning has included development of a theme, visual design, guest speakers, workshop sessions, do it yourself sessions, and more.

Policy Updates

Maria Pereira Villa and Robert Ostbye, BTFF

The first part of this presentation covered updates in the point of sale policy area. This fiscal year, county providers identified retail nicotine product dealers, also known as vape shops. They found over 100 of these dealers statewide. The low number is because most of these retailers are registered as tobacco product retailers, which allows them to sell nicotine products without an additional permit. Florida currently has a total of 31,355 tobacco and nicotine product dealers. Two south Florida city governments have passed zoning ordinances which restrict where new tobacco retailers may operate. Next fiscal year, twelve counties will pilot zoning to address retail density and/or proximity to designated areas. In the first year, the pilot will focus on educating local communities on the benefits zoning can have on youth tobacco and nicotine initiation.

The next presenter provided two updates. The first pertains to the K-12 school model policies. Since January 2022, 34 school districts (out of 67 total) made improvements to their tobacco free school policy.

The final program update focused on the online tobacco education courses. During the 2022-2023 school year, 7255 students enrolled and 4897 (67.5%) completed education courses. This past school year, 33 nurses enrolled and nine completed the nurse course. While 192 teachers enrolled in their respective course and 46 completed it. An external evaluation on these courses was completed in February 2023. One of the findings is that students who completed the course reported greater awareness about the health risks of electronic vapor products.

Special Projects Updates

Georgia Sheridan, BTFF

This presentation provided an update of two special projects of the BTFF. The first is the I-10 corridor project. As part of this project, specific goals were developed. Each goal has a unique work plan that includes specific objectives, strategies, and activities that were developed in collaboration with central office and local program staff.

The last update in this presentation pertained to the Florida Tobacco Strategic Plan (FTSP). At the November 2022 TAC meeting, BTFF presented several key steps for the FTSP's adoption

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and implementation. Since then, BTFF has developed tools to monitor the progress and success of the FTSP, support the promotion and adoption of the FTSP, and developed a structure to engage partners in the coordination of FTSP activities.

Ad Hoc Contract Subcommittee

Laura Corbin, BTFF

This agenda item provided an opportunity to discuss next steps for awarding the new contract for the tobacco education courses. Section 381.84, Florida Statutes, states the award be made after consultation with the Tobacco Education and Use Prevention Advisory Council. Volunteers for an ad hoc contract subcommittee were requested to review the Request for Proposal process and offer a recommendation to the TAC and State Surgeon General. During the meeting, two members volunteered.

Closing Comments/Adjourn

The meeting adjourned at 12:00 p.m. The next meeting will occur in Tallahassee on August 29, 2023.