

PASCO COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN

2020-2025

2020-2025 PASCO COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN (CHIP)

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Florida Department of Health in
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Florida Department of Health in
Polk County
Good Samaritan Clinic
Gulf Coast North Area Health
Education Center
Healthy Start Coalition

Lakeland Regional Medical Center
Medical Center of Trinity
Moffitt Cancer Center
North Tampa Behavioral Health
Pasco County Government
Pasco County Fire Rescue
Pasco County Schools
Pasco Hernando State College
Pasco Sheriff's Office
Premier Community HealthCare Group
St. Leo University
Tampa Bay Network to End Hunger, Pasco
Chapter
Tampa General Hospital
Tobacco Free Partnership of Pasco County
United Way of Pasco County
WellFlorida Council

Introduction

The Pasco Community Health Improvement Plan (CHIP) is a multi-year, systematic effort to address health issues based on local data and capacity of community partnerships.

The Florida Department of Health in Pasco County (DOH-Pasco) completed the community health assessment process over the course of 2019 to better understand and analyze the health of Pasco County and its residents. The assessment looked at health factors which can contribute to the health of the individual and community, such as social and economic status, disease incidence, behavioral health, access to care, and health behaviors.

The 2019 Pasco Community Health Assessment gathered primary and secondary data from a variety of sources, including a community survey which collected over 3,000 responses, key informant interviews with community members and leaders, and analysis of local statistical data from several sources. Through the community assessment process, DOH-Pasco, along with community partners and residents, identified five key areas as health priorities:

1. **Mental Health/Behavioral Health**
2. **Substance Use**
3. **Access to Care**
4. **Nutrition and Physical Activity**
5. **Infectious Disease and Immunization**



Update

A Survey Refresh Workgroup was created to review the 2019 CHA community survey and make recommendations for edits and additions needed to improve the survey for re-distribution as the 2022 CHA survey. The 2022 Community Health Needs Assessment (CHNA) contained the same components as the 2019 CHA cycle. The process draws upon qualitative and quantitative population health data to identify unmet needs and disparities that exist for vulnerable populations. The All4HealthFL Collaborative started promoting, distributing, and collecting surveys to the Pasco County community starting January 3rd, 2022, through February 28th, 2022. Surveys were available to take online and by paper (data input by local level staff) to generate reports from HCI with the collected data. As explained, the 2022 CHA process did differ from the last cycle in 2019, when it became clear that the COVID-19 pandemic would have a long-term impact on the ability to hold in person community meetings and the decision was made to complete the assessment virtually as well as the focus group prioritization.

These priority areas are the foundation for this Pasco Community Health Improvement Plan (CHIP). DOH-Pasco and community partners collaborated to create this plan to work together on a set of goals and objectives to address the identified priority areas. Our shared mission is to make Pasco County a healthier, safer, and more equitable place for all.

Through the 2022 community health assessment process, DOH-Pasco, along with community partners and residents, identified five key areas as health priorities, which ended up being the same as the 2019 results:

1. **Mental Health**
2. **Substance Use**
3. **Access to Care**
4. **Nutrition and Physical Activity**
5. **Infectious Disease and Immunization**

These priorities will guide community health planning in Pasco County.

Methodology

In April 2019, the Pasco County community health assessment and improvement planning process was launched, continuing a strong commitment to better understanding the health status and health needs of the community. The purpose of the community health assessment is to uncover the health needs and issues in Pasco County and better understand the causes and contributing factors to health and quality of life in this community. Using data gathered in the community health assessment, community partners then worked together to create a plan to address the community's top priority health issues. The resulting plan is the Pasco Community Health Improvement Plan (CHIP).

The Pasco CHIP helps to improve the health of Pasco County by raising awareness around prevalent health issues in the community, informing the public about how health issues are being addressed, and encourages community members and local organizations to get involved. The CHIP planning process is very collaborative and works best with a diverse set of partners from a variety of sectors.

Update

In 2021, the Collaborative began planning and preparing for a new Community Health Needs Assessment (CHNA) cycle. The All4Health Collaborative selected Conduent - Healthy Communities Institute (HCI) as the vendor who would create the survey links and complete the data collection in each of the four counties. After the vendor selection process was complete, this workgroup transformed into the CHA Leads Workgroup. The purpose of the Leads Workgroups was to serve as a decision-making body for the Collaborative, as there are frequent needs for consensus and direction as we moved through the data collection process. Simultaneously, a Survey Refresh Workgroup was created to review the 2019 CHA community survey and make recommendations for edits and additions needed to improve the survey for re-distribution as the 2022 CHA survey. This workgroup reviewed each question in the survey and consulted partners for a health literacy review to ensure the survey was accessible to all. The Survey Refresh Workgroup also worked to establish a series of questions for community focus groups, which the Collaborative utilized as another way to hear from special populations across the four counties (Hillsborough, Pasco, Pinellas, & Polk). Then, began contact to mobilize community partners to be ready to assist with survey distribution and focus group recruitment.

The 2022 Community Health Needs Assessment (CHNA) contained the same components as the 2019 CHA cycle. The process draws upon qualitative and quantitative population health data to identify unmet needs and disparities that exist for vulnerable populations. It informs a communitywide identification of health priorities that are strategic and relevant. It also represents an opportunity for a systemwide coordination of efforts to avoid duplication, strengthen partnerships, and capitalize on existing resources. The All4HealthFL Collaborative started promoting, distributing, and collecting surveys to the Pasco County community starting January 3rd, 2022, through February 28th, 2022. Surveys were available to take online and by paper (data input by local level staff) to generate reports from HCI with the collected data. As explained, the 2022 CHA process did differ from the last cycle in 2019, when it became clear that the COVID-19 pandemic would have a long-term impact on the ability to hold in person community meetings and the decision was made to complete the assessment virtually as well as the focus group prioritization.

MAPP Framework

This comprehensive health assessment and improvement planning effort is based on a nationally recognized model and best practice for completing community health assessments and improvement plans called Mobilizing for Action through Planning and Partnerships (MAPP). The MAPP tool was developed by the National Association of County and City Health Officials (NACCHO) in cooperation with the Public Health Practice Program Office, Centers for Disease Control and Prevention (CDC). NACCHO and the CDC's vision for implementing MAPP is "Communities achieving improved health and quality of life by mobilizing partnerships and taking strategic action." Strategies to assure inclusion of the assessment of health equity and health disparities have been included in the Pasco County modified MAPP process. Use of the MAPP tools and process helped Pasco County assure that a collaborative and participatory process with a focus on wellness, quality of life, and health equity would lead to the identification of shared, actionable strategic health priorities for the community.



At the heart of the Pasco County MAPP process are the following core MAPP assessments:

- Community Health Status Assessment
- Community Themes and Strengths Assessment

These MAPP assessments work together to identify common themes in order to focus in on the key community health needs. The findings from the MAPP assessments are integrated into the Pasco CHIP.



Source: National Association of County and City Health Officials (N.D.). Community Health Assessment and Improvement Planning. Retrieved December 2, 2019, <https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment>

All4HealthFL Collaborative

Local health departments and non-profit hospitals are required to conduct community health assessments and create community health improvement plans within a similar timeframe, every three to five years. Recognizing this overlap, colleagues from four local health departments and local non-profit hospitals started brainstorming ways to work together to achieve this common goal.

Over the course of 2019, DOH-Pasco collaborated with other county health departments (Hillsborough, Polk, and Pinellas) and local non-profit hospitals (BayCare, AdventHealth, Moffitt Cancer Center, Lakeland Regional Medical Center, and Tampa General) to complete a community health assessment together. The All4HealthFL Collaborative was formed to accomplish our shared goal of completing a CHA with a wider reach and more community input. In 2016, DOH-Pasco received 216 responses to our CHA community survey. In 2019, we received over 3,000 responses. Once completing the CHA process, the collaborative agreed to work on a shared objective to address two of the most prevalent needs in all four counties, mental health and substance use. The collaborative is working together to promote and provide Mental Health First Aid training in our respective communities. The training and supply costs will be covered by the collaborative for participants to reduce barriers to receiving this important training. The All4HealthFL Collaborative continues working together to monitor and collect local data and share key findings with the community and stakeholders. This group plays an important role in the CHIP planning process as a resource for data collection and partnership.

To learn more about the All4HealthFL Collaborative, access local data on a wide selection of health indicators, and explore best practices in community health, visit their website <http://www.all4healthfl.org/>.



DOH-PASC
CHIP

Priority Focus Areas

In July 2019, DOH-Pasco, along with partner agencies, hosted a prioritization meeting to engage the community and key stakeholders in identifying priority areas for the 2020-2023 Community Health Improvement Plan. Primary and secondary data were shared via a presentation, then the 130 attendees broke into groups to discuss the top priority health issues that emerged from the data. These small groups worked together to identify current resources and programming around the various priority areas, as well as gaps and needs in addressing them. All this information was recorded and compiled, contributing to a body of information and community feedback. The meeting concluded with all attendees voting on which priority areas should be the focus of the upcoming CHIP. Prioritization voting criteria encouraged attendees to consider feasibility, available resources, and supporting data when selecting priority health issues. Mental health, substance use, nutrition and physical activity, access to care, and infectious disease prevention emerged as top priority areas for Pasco County. Figure 1 lists over-arching goals for each priority area. Specific objectives and responsible organizations can be found in Appendix A.



Mental Health

Mental disorders affect people of all ages and racial/ethnic groups, but some populations are disproportionately affected. Estimates suggest that only half of all people with mental disorders get the treatment they need (National Institutes of Mental Health, 2018).

In addition, mental health and physical health are closely connected. Mental disorders like depression and anxiety can affect people's ability to take part in healthy behaviors. Similarly, physical health problems can make it harder for people to get treatment for mental disorders. Suicide is the 8th leading cause of death in Pasco County (FL CHARTS, 2018). Local data also reveals a shortage of mental health providers as compared to the state (BRFSS, 2016), encouraging the need for added focus on mental health as a community priority. Increasing screening, education, and awareness for mental disorders can help people get the treatment they need and reduce stigmatization of mental health issues.



Substance Use

Substance use disorders can involve illicit drugs, prescription drugs, or alcohol. Opioid use disorders have become especially problematic in recent years. Substance use disorders are linked to many health problems, and overdoses can lead to emergency department visits and deaths. In Pasco County, the rate of opioid overdose deaths (26.9 per 100,000 population) is significantly higher than the state's (18.7 per 100,000 population) as a whole (FL CHARTS, 2018).

Effective treatments for substance use disorders are available, but very few people get the treatment they need. Strategies to prevent substance use — especially in adolescents — and help people get treatment can reduce drug and alcohol misuse, related health problems, and deaths.



Nutrition & Physical Activity

People who eat too many unhealthy foods — like foods high in saturated fat and added sugars — are at increased risk for obesity, heart disease, type 2 diabetes, and other health problems. A lack of opportunities for exercise and physical activity can also increase the risk of developing chronic conditions. Only 35% of adults in Pasco County are at a healthy weight (BRFSS, 2016). Strategies and interventions to help people choose healthy foods and get adequate physical activity can help reduce their risk of chronic diseases and improve their overall health.

Some people don't have the information they need to choose healthy foods. Others don't have access to healthy foods or can't afford to buy enough food. About 1 in 8 families in Pasco County experience food insecurity (Feeding America, 2017). Public health interventions that focus on helping everyone get healthy foods are key to reducing food insecurity and hunger and improving health.



Access to Care

The topic of access to care refers to how easy or hard it is for a person to get quality, affordable medical care when they need it. It is important to measure and improve access to care because health disparities in access are often directly linked to disparities in health outcomes. Also, when it is difficult to get routine medical care because of cost, transportation, language barriers, or other reasons, problems that could have been caught early can result in life-threatening situations that require immediate attention, endangering lives and putting strain on emergency services.

An important factor in accessing quality health care is that patients feel understood and comfortable communicating and working with their health care providers. Cultural competence training can teach skills and knowledge that value diversity and understand how to respond to cultural differences. Embracing learning about cultural competence can improve health outcomes and access for all people, regardless of their cultural, religious, or linguistic backgrounds.



Infection Disease & Immunization

Many people get sick and die from infectious disease each year. Making sure children and at-risk adults get vaccinated for diseases like measles, pertussis, flu, and hepatitis A and B is key to preventing infections. In addition, increasing awareness of chronic infections like hepatitis B and C can help more people get diagnosed and treated. For diseases that can't be prevented by vaccines, like hepatitis C, early diagnosis and treatment can help improve health outcomes. Infection control interventions at hospitals and long-term care facilities can also help reduce health care-associated infections. At the time of this writing, our world is experiencing a global pandemic of Coronavirus, causing an even greater need for a focus on infectious disease prevention and immunization efforts.



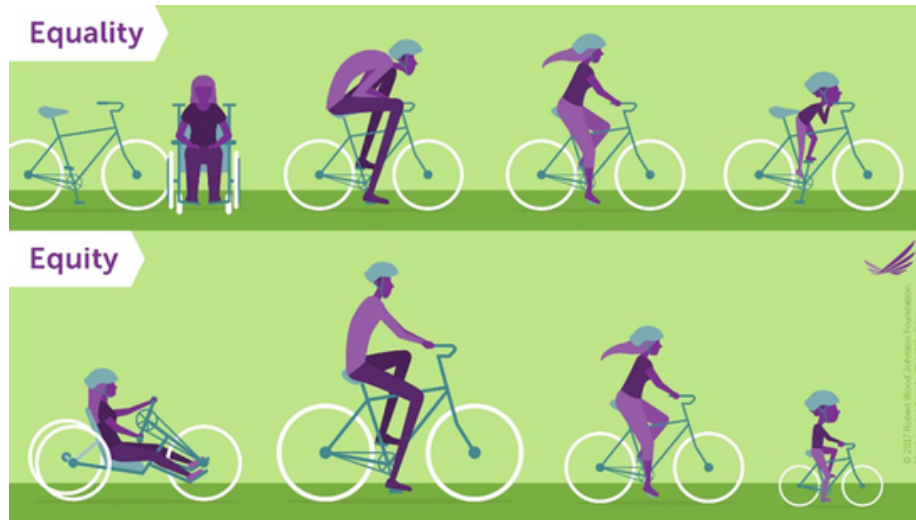
Priority Area Goals

Priority Area	Goals
Substance Use	<p>SU1 - Increase awareness of the Coordinated Opioid Recovery (CORe) program Sober Living Facilities.</p> <p>SU2 - Expand access to treatment for those that have a Substance Use Disorder (SUD).</p>
Nutrition and Physical Activity	<p>NPA1 - Expand access to nutrition services throughout the county.</p> <p>NPA2 - Encourage health behaviors which prevent or reverse chronic diseases.</p> <p>NPA3 - Reduce food insecurity</p> <p>NPA4 - Increase access to safe areas for physical activity.</p>
Infectious Disease Prevention	<p>ID1- Engage community partners in infection prevention best practices.</p> <p>ID2-Educate the community about infection prevention best practices.</p>
Access to Care	<p>AC1 - Increase early detection of breast cancer.</p> <p>AC2 - Reduce new cases of breast cancer.</p>

Addressing Health Disparities

Health begins where we live, learn, work and play. All people should have the opportunity to make the choices that allow them to live a long, healthy life, regardless of their income, education, or ethnic background. Health equity ensures everyone has the basics to be healthy. When it comes to expanding opportunities for health, thinking the same approach will work universally is like expecting everyone to be able to ride the same bike (see Figure 2). Health equity means increasing opportunities for everyone to live the healthiest life possible, no matter who we are, where we live, or how much money we make (Robert Wood Johnson Foundation, 2017).

Figure 2. Visualizing Health Equity infographic, 2017



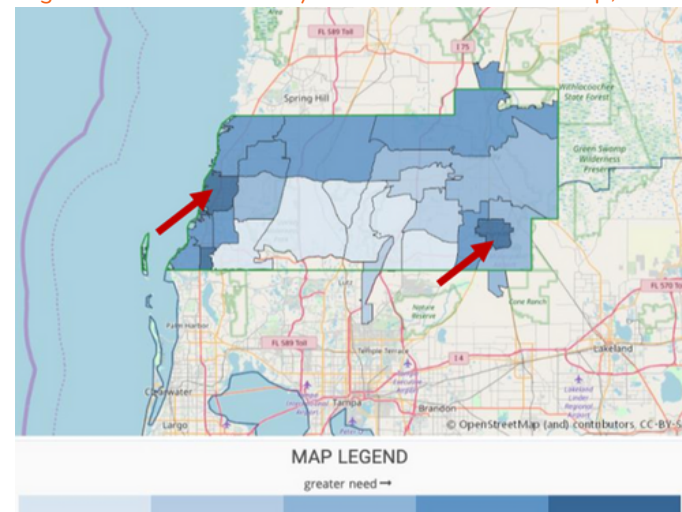
Source: Robert Wood Johnson Foundation, 2017

Data collected for the community health assessment was examined with a health equity lens. Healthy Communities Institute, one of our partners in data collection, assisted with identifying the areas of greatest need in Pasco County with the SocioNeeds Index. This index incorporates estimates for six different social and economic determinants of health that are associated with disparities in health outcomes (education, income, poverty, unemployment, language, and occupation). The indicators were standardized and averaged to create one composite index value for each zip code. Zip codes receive a SocioNeeds Index value from zero to one hundred, with higher values indicating higher potential need. The SocioNeeds Index map (Figure 3) shows the areas in Pasco County where residents are expected to experience greater burdens related to preventable health issues.

Through the collaborative efforts of the CHIP, we can address health equity in our community and work toward closing the gap of health disparities. Identifying areas and populations with the greatest need is an important step in addressing local health inequities. The SocioNeeds Index map helps identify areas of Pasco County where additional focus of health interventions may be beneficial. For Pasco, these areas include the Holiday/Hudson area along US 19 of West Pasco and the Zephyrhills/Lacoochee area of East Pasco. We have an opportunity to work collectively with community partners to help support health and needed resources in these areas.

Goals included in the 2020-2025 Pasco CHIP consider the social determinants of health and are designed to address health disparities. DOH-Pasco and community partners are addressing health disparities by working to reduce stigma around mental health and seeking treatment (Goal MH1), promoting cultural competence trainings for providers (Goal AC1), and working to decrease the number of families who experience food insecurity (Goal NPA3).

Figure 3. Pasco County SocioNeeds Index map, 2019



Source: Healthy Communities Institute, 2019

Proposed Policy Changes

Policies which support and promote health can have a lasting impact on health and well-being, influencing community health beyond many downstream health interventions. One of the policy focus areas of this CHIP involves obtaining a tobacco retail license in Pasco County. A tobacco retail license can be used to set limits on the density, type, and location of tobacco retailers. These measures can help keep tobacco and vaping products out of the hands of youth by limiting youth exposure to tobacco advertising and availability. The Tobacco Free Partnership of Pasco County and its community partners will work with local legislators and businesses to highlight the benefits of implementing a tobacco retail license and work together to achieve one in Pasco County over the course of the next two years (Goal SU2).

DOH-Pasco and community partners also aim to influence the policies of local organizations regarding cultural competence and diversity trainings. By offering cultural competence education to local health providers and organizations, we hope to emphasize the importance of ongoing training and continued learning in the area of cultural competence and humility. We encourage local organizations to implement policy which supports continued training in cultural competence and values diversity in the organization.

Additionally, DOH-Pasco and CHIP partners have an opportunity to influence the policies of local organizations in infection prevention best practices. With the emergence of COVID-19, many local organizations have begun thinking about how to stop the spread of illness in their facilities and workplaces. With the struggle of the pandemic comes an opportunity to make our businesses and workplaces safer for staff and patrons through effective policy changes which address infection prevention.

Implementation and Evaluation

The Pasco CHIP was launched July 2020 and will run through June 2025. Community partners and organizations that have taken responsibility for goals and objectives are listed in Action Plans for each goal area (see Appendix A). DOH-Pasco continues to share the work of the CHIP community-wide to gain awareness and buy-in from the community for the included projects and interventions.

Community organizations and individuals involved in the CHIP will communicate at least quarterly about their progress toward CHIP goals and objectives. As the connecting hub of CHIP activities, DOH-Pasco will work with community partners on the various projects, helping to promote initiatives and track data and progress. Many of the projects included in this CHIP involve multiple organizations working together, which increases accountability for all involved. Ongoing communication via recurring community meetings, phone calls, and email distribution lists will ensure that all partners remain focused on working together on the shared goals of the CHIP.

We are fortunate in Pasco County to have such passionate and dedicated community partners who collaborate and innovate to implement creative programs and policy which promote health. As a partnering agency, DOH-Pasco is honored to work alongside the residents, volunteers, business owners, health care providers, and community leaders to promote health for all in Pasco County.



Alignment with State and National Priorities

The goals and objectives of the Pasco CHIP align with measures from the Florida State Health Improvement Plan 2022-2026 (SHIP) and national priorities of Healthy People 2030. Below is an overview of how Pasco CHIP priorities align with state and national improvement priorities (Figure 4).

Figure 4. CHIP Alignment Chart, 2023

	Pasco CHIP	Florida State Health Improvement Plan (SHIP)	Healthy People 2030
Substance Use	SU1: Increase awareness of the Coordinated Opioid Recovery (CORe) program Sober Living Facilities.	Reduce substance use disorders and drug overdose deaths.	SU-D02: Increase the proportion of people who get a referral for a substance use treatment after an emergency department visit.
	SU2: Expand access to treatment for those that have a Substance Use Disorder (SUD).	Reduce substance use disorders and drug overdose deaths.	SU-01: Increase the proportion of people with a substance use disorder who got treatment in the past year.
Nutrition & Physical Activity	NPA1: Expand access to nutrition services throughout the county.	Promote the attainment and maintenance of health through nutrition, physical activity and supportive lifestyle behaviors.	NWS-01 - Reduce household food insecurity and hunger
	NPA2: Encourage health behaviors which prevent or reverse chronic diseases.	Promote the attainment and maintenance of health through nutrition, physical activity and supportive lifestyle behaviors.	NWS-03 - Reduce the proportion of adults with obesity
	NPA3: Reduce food insecurity	Promote the attainment and maintenance of health through nutrition, physical activity and supportive lifestyle behaviors.	NWS-01- Reduce household food insecurity and hunger.
	NPA4: Increase access to safe areas for physical activity.	Promote the attainment and maintenance of health through nutrition, physical activity and supportive lifestyle behaviors.	PA-01 - Reduce the proportion of adults who do no physical activity in their free time
Infectious Disease & Immunizations	ID1- Engage community partners in infection prevention best practices.	Improve population health by preventing, detecting and responding to existing and emerging health threats.	HC/HIT-D03- Increase the proportion of emergency messages in news stories that include steps for reducing personal health threats.
	ID2- Educate the community about infection prevention best practices.	Improve population health by preventing, detecting and responding to existing and emerging health threats.	GH-D01- Increase the number of individuals trained globally to prevent, detect, or respond to public health threats.
Access to Care	AC1: Increase early detection of breast cancer.	Reduce new cases of cancer and cancer-related illness, disability and death.	Increase the proportion of females who get screened for breast cancer — C-05
	AC2: Reduce new cases of breast cancer.	Reduce new cases of cancer and cancer related illness, disability and death	Increase the proportion of females who get screened for breast cancer — C-05

Goals of the Pasco CHIP are also aligned with key focus areas of the United Way of Pasco County, a partner and funder of numerous health and charitable initiatives in Pasco County. See Figure 5 for alignment with goals of the United Way of Pasco County.

Figure 5. CHIP Alignment with United Way Chart, 2023

	Pasco CHIP Goals	United Way of Pasco County Focus Areas
Substance Use	<p>SU1: Increase awareness of the Coordinated Opioid Recovery (CORE) program Sober Living Facilities.</p> <p>SU2: Expand access to treatment for those that have a Substance Use Disorder (SUD).</p>	<p>Substance Addiction We're helping people seek and go through the recovery process so that they can rejoin society and amend relationships with their loved ones.</p>
Nutrition & Physical Activity	<p>NPA1: Expand access to nutrition services throughout the county.</p> <p>NPA2: Encourage health behaviors which prevent or reverse chronic diseases.</p> <p>NPA3: Reduce food insecurity</p> <p>NPA4: Increase access to safe areas for physical activity.</p>	<p>Health We're promoting access to quality health care and wellness opportunities for children, families and individuals.</p>
Infectious Disease & Immunization	<p>ID1: Engage community partners in infection prevention best practices.</p> <p>ID2: Educate the community about infection prevention best practices.</p>	<p>Health We're promoting access to quality health care and wellness opportunities for children, families, and individuals.</p>
Access to Care	<p>AC1: Increase early detection of breast cancer.</p> <p>AC2: Reduce new cases of breast cancer.</p>	<p>Health We're promoting access to quality health care and wellness opportunities for children, families and individuals.</p>

Appendices

Appendix A

2023–2025 Action Plans

Priority Focus Area: Substance Use				
Goal SU1: Increase awareness of the Coordinated Opioid Recovery (CORe) program Sober Living Facilities.				
Strategy: SU1.1: Expand community knowledge of the CORe program and the connection to sober living facilities.				
Objective: SU1.1.1: Enroll 75 clients into the CORe program by September 30th, 2023.				
Data Source: DOH-Pasco & Pasco Sheriff's Office				
Baseline: Zero (0) this program started June 2022.				
Supporting Evidence-Based Strategy: Naloxone for Opioid Overdose: Life-Saving Science: https://nida.nih.gov/publications/naloxone-opioid-overdose-life-saving-science				
Activity		Process Measure	Responsible Agency	Partner Agencies
1	Promote the CORE program in the community including sober living.	6 Presentations 3000 Flyers	DOH-Pasco, Pasco Sherriff Department, Pasco EMS, BayCare	Pasco Sherriff Department, Pasco EMS, BayCare

Priority Focus Area: Substance Use

Goal SU2: Expand access to treatment for those that have a Substance Use Disorder (SUD).

Strategy: SU2.1: Promote the CORE program in Pasco County.

Objective: SU2.1.1: By September 30th, 2023, A minimum of 25% of enrolled CORE clients will accept and complete 90 days of sober living.

Data Source: BayCare

Baseline: Zero (0) this program started June 2022.

Supporting Evidence-Based Strategy: Early Intervention, Treatment, and Management of Substance Use Disorders: <https://www.ncbi.nlm.nih.gov/books/NBK424859/>

Activity		Process Measure	Responsible Agency	Partner Agencies
1	Core peer counselors will encourage participants to be placed in sober living.	At least 19 of the 75 enrolled CORE clients will complete 90 days of sober living.	BayCare, Pasco EMS	BayCare, Pasco EMS

Priority Focus Area: Nutrition & Physical Activity

Goal NPA1: Expand access to nutrition services throughout the county.

Strategy: NPA1.1: Develop a coalition under The Alliance for Healthy Communities that focuses on nutrition and physical activity.

Objective: NPA1.1.1: By June 30, 2024 complete at least 1 nutrition and 1 physical activity project per year.

Data Source: DOH-Pasco, The Alliance for Healthy Communities

Baseline: Zero (0) this coalition is new and starting from scratch.

Supporting Evidence-Based Strategy: Healthy food initiatives in food pantries.

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/healthy-food-initiatives-in-food-pantries>

Activity		Process Measure	Responsible Agency	Partner Agencies
1	Develop a new coalition under The Alliance for Healthy Communities to implement community projects that reduce food insecurity and encourage physical activity.	Develop and implement 1 project with the coalition geared to food security and 1 project geared to physical activity.	DOH-Pasco, The Alliance for Healthy Communities - Nutrition and Physical Activity coalition.	UF-IFAS Extension, BayCare, AdventHealth, YMCA, Dube's Market, Pasco Senior Services, Parks and Recreation

Priority Focus Area: Nutrition & Physical Activity

Goal NPA2: Encourage health behaviors which prevent or reverse chronic diseases.

Strategy: NPA2.1: Enroll Pasco County parks in the Fun Bites program.

Objective: NPA2.1.1: Increase the total number of Parks in Pasco County participating in the Fun Bites program from 2 locations to 5 by June 30, 2024.

Data Source: DOH-Pasco

Baseline: 2 Parks are currently participating in Fun Bites

Supporting Evidence-Based Strategy: <https://www.cdc.gov/prc/resources/tools/concession-stand.html>

Activity		Process Measure	Responsible Agency	Partner Agencies
1	Promote local community-based nutrition and physical activity programs.	Onboard 3 Pasco Parks into the Fun Bites program	DOH-Pasco, Pasco Parks and Recreation	Parks and Recreation

Priority Focus Area: Nutrition & Physical Activity

Goal NPA3: Reduce food insecurity

Strategy: NPA3.1: Partner with Feeding FL and local produce stands/markets to increase awareness and application for the Fresh Access Bucks (FAB) Program.

Objective: NPA3.1.1: Increase to 4 FAB locations in Pasco County by June 30, 2025.

Data Source: Feeding Florida

Baseline: There are currently 2 locations in Pasco County.

Supporting Evidence-Based Strategy: Fruit and vegetable incentive program.
Fruit & vegetable incentive programs | County Health Rankings & Roadmaps

Activity		Process Measure	Responsible Agency	Partner Agencies
1	Expand knowledge of the FAB program and requirements to become a location.	Coordinate and host 2 presentations with Feeding Florida.	DOH-Pasco, Feeding FL	Pasco Produce Stands
2	Help support partners through the application process of FAB.	Support at least 2 locations through the application and startup of the FAB program.	DOH-Pasco	Feeding FL and Pasco Produce Stands

Priority Focus Area: Nutrition & Physical Activity

Goal NPA4: Increase access to safe areas for physical activity.

Strategy: NPA4.1: Partner with Pasco Parks N Rec in low-income areas to expand access to safe areas for play and physical activity.

Objective: NPA4.1.1: By June 30, 2024, the Pasco County Health Department will partner with local agencies to expand awareness and access to locations for Physical Activity.

Data Source: DOH-Pasco

Baseline: Zero (0) This is a new project

Supporting Evidence-Based Strategy: Funding Playgrounds, Parks to Boost Community Health Funding Playgrounds, Parks to Boost Community Health | County Health Rankings & Roadmaps

Activity		Process Measure	Responsible Agency	Partner Agencies
1	Promote local opportunities to stay physically active.	Develop a map of parks and trails in Pasco County to be provided to the public.	DOH-Pasco, Parks and Recreation	Parks and Recreation
2	Partner with Pasco Parks N Rec to select a community in a low-income area to expand physical activity opportunities.	Enhance 1 park in the selected community.	DOH-Pasco, Parks and Recreation	Parks and Recreation

Priority Focus Area: Infectious Disease & Immunizations

Goal ID1: Engage community partners in infection prevention best practices.

Strategy: ID1.1: Conduct disease prevention outreaches.

Objective: ID1.1.1: By December 2023, Conduct 2 disease prevention outreaches with mission trip organizations.

Data Source: DOH-Pasco

Baseline: Zero (0) no outreaches have been conducted.

Supporting Evidence-Based Strategy: <https://medical-outreach.com/trip-resources/getting-ready/profile/immunizations>

Activity		Process Measure	Responsible Agency	Partner Agencies
1	Participate in outreaches providing information on infection prevention.	Shared information on infection prevention with at least 2 mission trip organizations.	DOH-Pasco	Faith Based Organizations

Priority Focus Area: Infectious Disease & Immunizations

Goal ID2: Educate the community about infection prevention best practices.

Strategy: ID2.1: Conduct community presentations.

Objective: ID2.1.1: By December 2023, Conduct 2 disease prevention presentations to local hospital staff.

Data Source: DOH-Pasco

Baseline: Zero (0) no outreaches have been conducted.

Supporting Evidence-Based Strategy: About the National Breast and Cervical Cancer Early Detection Program | CDC

Activity		Process Measure	Responsible Agency	Partner Agencies
1	Develop and maintain presentations on disease prevention.	Reach out to local organizations to develop partnerships	DOH-Pasco	Local Hospitals

Priority Focus Area: Access to Care

Goal AC1: Increase early detection of breast cancer.

Strategy AC1.1: Expand the reach of breast cancer screening through mobile mammography bus outreaches.

Objective AC1.1.1: By Dec 31, 2023, conduct a minimum of two mobile mammography buses within the 22-23 fiscal year.

Data Source: DOH-Pasco

Baseline: Zero (0) no outreaches have been conducted.

Supporting Evidence-Based Strategy: About the National Breast and Cervical Cancer Early Detection Program | CDC

Activity		Process Measure	Responsible Agency	Partner Agencies
1	Promote the mobile mammography event to the community.	Create marketing material to be shared 1 month in advanced of the event on flyers, sign boards, DOH website, and social media platforms.	DOH-Pasco	Advent Health

Priority Focus Area: Access to Care

Goal AC2: Reduce new cases of breast cancer.

Strategy AC2.1: Provide mammograms to residents enrolled in the BCC program.

Objective AC2.1.1 : By June 30, 2024 a minimum of 30 initial mammograms per month will have been conducted.

Data Source: DOH-Pasco

Baseline: Zero (0) no outreaches have been conducted.

Supporting Evidence-Based Strategy:

Activity		Process Measure	Responsible Agency	Partner Agencies
1	Conduct the evidence based intervention for every screened client.	Complete 350 screenings for the fiscal year.	DOH-Pasco	DOH Pasco Clinics and Partnered Clinics
2	Complete trainings with clinical staff partnered with the BCC program on requirements.	Complete at least 7 trainings per year.	DOH-Pasco	DOH Pasco Clinics and Partnered Clinics

Appendix B

Pasco CHIP 2020-2023

Completed/Revised/Added Objectives

Priority Area	Goal	Strategy	Objective	Revision Description
Mental Health	MH1- Reduce stigma around mental health. Completed	Strategy MH1.1: Increase awareness of stigma reduction campaigns in the local community. Completed	Objective MH1.1.1: By December 31, 2021, DOH-Pasco and community partners will collaborate on at least one community campaign to reduce stigma around mental health. Completed	Outcome: The #ChangeTheLanguage campaign was launched by the Pasco Alliance for Substance Use and Prevention in collaboration with DOH-Pasco and community partners. This campaign provides interactive presentations to community organizations that teach participants the basics of cultural competence and stigma reduction. Participants are encouraged to consider the language they choose and make efforts to use less stigmatizing language regarding mental health and substance use issues. Since the campaign launch, 8 presentations have been delivered to community organizations, 88 printed cultural competence guidebooks distributed, and 250 electronic cultural competence guidebooks distributed. Completed
	Goal MH2: Increase awareness of suicide prevention resources. Completed	Strategy MH2.1: Collaborate with community partners to increase accessibility to suicide prevention resources. Completed	Objective MH2.1.1: By December 31, 2021, DOH-Pasco and community partners will collaborate on at least one community campaign for suicide prevention. Completed	Outcome: On November 18th, 2021 ASAP hosted a virtual candlelight vigil BayCare prepared a candlelight vigil where 230+ individuals attended as a day to learn more about suicide prevention and recognize those that have lost their life suicide. Completed
	Goal MH3: Increase awareness of the concepts of recovery and resiliency in behavioral health. Completed	Strategy MH3.1: Promote concepts of recovery and resiliency in behavioral health. Completed	Objective MH3.1.1: By December 31, 2022 increase participation in Mental Health First Aid classes by 20% in Pasco County. Completed	Outcome: A total of 6 Mental Health First Aid classes were held in Pasco County resulting in a total of 100 participants. This was a partner effort and was conducted with Advent Health, BayCare ASAP, and the Acute Care Team. Completed
Substance Use	Goal SU1: Promote best practices among alcohol retailers. Completed	Strategy SU1.1: Assess and recognize local alcohol retailers on implementing alcohol point of sale best practices. Completed	Objective SU1.1.1: By December 31, 2021 the ASAP Alcohol Initiatives Committee (AIC) and partners will conduct at least 30 Environmental Scans at alcohol retailers in Pasco County to assess for compliance in alcohol point of sale best practices. Completed	Outcome: COVID restrictions impeded the completion of environmental scans. Scan put on hold in 2021 but 29 were completed in 2022. Completed
			Objective SU1.1.2: By December 31, 2020, create at least one document/guide outlining best practices/recommendations for alcohol point of sale for retailers Completed	Outcome: The Best Practices for Alcohol Retailers Guide was completed and shared with community partners for dissemination in the community. The guide includes recommendations for alcohol retailers which encourage safer environments and decreased access to alcohol for youth. BayCare partners printed the guide and have started distributing to alcohol retailers where alcohol environmental scans are performed. Pasco Sheriff's Office posted the guide on their Facebook page. Completed
			Objective SU1.1.3: By December 31, 2021, distribute at least 20 guides on alcohol point of sale best practices to alcohol retailers in Pasco County Completed	Outcome: Alcohol point of sale best practice guides were share with our community. Flyers were shared on Pasco Sheriff's Office social media, distributed in community. BayCare partners printed and distributed 40 paper guides in the community. Completed
			Objective SU1.1.4: By December 31, 2021, recognize at least 4 alcohol retailers (1 per quarter during 2021) for utilizing best practices in alcohol point of sale in Pasco County. Abandoned	Outcome: Did not receive any updates from the community partner after COVID hit. DOH has chosen to abandon this activity. Abandoned
Substance Use (cont.)	Goal SU2: Implement policy to help prevent tobacco use among youth. Abandoned	Strategy SU2.1: Achieve a local ordinance for a tobacco retail license. Abandoned	Objective SU2.1.1: By December 31, 2021, conduct at least 50 Tobacco Point of Sale (POS) Assessments in Pasco County. Abandoned	Outcome: DOH-Pasco did not receive funding for the tobacco grant which resulted in these objectives being abandoned. Abandoned
			Objective SU2.1.2: By December 31, 2021, deliver at least 5 presentations on the POS taskforce, POS Assessments, and Tobacco Retail License to community partners. Abandoned	Outcome: DOH-Pasco did not receive funding for the tobacco grant which resulted in these objectives being abandoned. Abandoned
			Objective SU2.1.3: By June 30, 2022, achieve one Tobacco Retail License ordinance in Pasco County. Abandoned	Outcome: DOH-Pasco did not receive funding for the tobacco grant which resulted in these objectives being abandoned. Abandoned

Substance Use (cont.)	Goal SU3: Increase awareness of the CORE program and Naloxone. Completed	Strategy SU3.1: Offer a community event to raise awareness of local substance use prevention resources. Completed	Objective SU3.1.1: By December 31, 2020, DOH-Pasco and the Pasco Sheriff's Office will collaborate with community partners on one community event addressing opioid awareness and prevention. Completed	Outcome: CREDO completed December 2020, multiple community partners collaborated to create a video expo of local behavioral health resources. 18 community organizations contributed to the video. Accessible on YouTube at https://www.youtube.com/watch?v=cV1I59nWouY . Completed
	Goal SU1: Increase awareness of the Coordinated Opioid Recovery (CORe) program Sober Living Facilities.	Strategy SU1.1: Expand community knowledge of the CORe program and the connection to sober living facilities.	Objective SU1.1.1: Enroll 75 clients into the CORe program by September 30th, 2023.	Added in 2023 revision (new Goal SU2)
	Goal SU2: Expand access to treatment for those that have a substance use disorder (SUD).	Strategy SU2.1: Promote the CORe program in Pasco County.	Objective SU2.1.1: By September 30th, 2023, A minimum of 25% of enrolled CORe clients will accept and complete 90 days of sober living.	Added in 2023 revision (new Goal SU2)
Nutrition & Physical Activity	Goal NPA1: Increase participation in community-based physical activity programs. Completed	Strategy NPA1.1: Promote local nutrition and physical activity programs. Completed	Objective NPA1.1.1: By December 31, 2021 DOH-Pasco will collaborate with the Let's Walk Florida program to increase the completion rate by 20% for Pasco County participants. Completed	The UF Extension office reported that there was at least a 20% completion according to the programs post surveys for Spring 2021. More participants may have completed the program but did not fill out the post survey. The program was discontinued for the year of 2022 due to challenges regarding retention and the length of the challenge. too many challenges with retention. Completed
	Goal NPA2: Encourage health behaviors which prevent or reverse chronic diseases. Completed	Strategy NPA2.1: Promote local chronic disease prevention programs. Completed	Objective NPA2.1.1: By December 31, 2021 DOH-Pasco will collaborate with the UF IFAS Extension office on at least one chronic disease prevention program to increase by 20% the percentage of participants who report a positive change in health habits after 3 months. Completed	Outcome: After attending the 6-week Food is Health program, 71% (n=7) of participants explained the habit changes over the weeks, including: eating more fruits and vegetables each day, eating smaller portion sizes, eating less processed food, meal planning, and increasing exercise while eating less processed food, and 71% said their habit change resulted in a positive health outcome, including weight loss. 57% of participants increased their weekly exercise times, 43% meal plan before grocery shopping, and 100% better understand their eating cues and are more mindful of portion sizes. Completed
	Goal NPA3: Reduce food insecurity. Completed	Strategy NPA3.1: Partner with the Tampa Bay Network to End Hunger (TBNEH) on local projects to reduce food insecurity in Pasco County. Completed	Objective NPA3.1.1: By June 30, 2023 complete at least two nutrition/food insecurity projects per year in collaboration with the Tampa Bay Network to End Hunger, Pasco Chapter. Completed	Project 1; 2021 - Promote Summer 2021 Feeding Program for Pasco County Schools (promoted with flyers and phone calls to local libraries, laundromats, apartment complexes near meal distribution sites). Project 2; 2021 - Virtual "11th Annual Sunshine Summit to End Hunger". Project 3; 2022 - Promoting Summer Feeding Program and DOH-WIC program via marketing/ outreach/ flyers to Pasco community with Tatiyana. Project 4; 2022 - Mapping areas in need and providing nutritional education in community via flyers/ social media & outreach with Tatiyana. Activities are completed. Employee no longer leads for TBNEH. Activity will be updated to include a new Coalition under the Alliance for Healthy Communities that will only focus on Nut/PA. Completed
	Goal NPA1: Expand access to nutrition services throughout the county.	Strategy NPA1.1 Develop a coalition under The Alliance for Healthy Communities that focuses on nutrition and physical activity.	Objective NPA1.1.1: By June 30, 2024 complete at least 1 nutrition and 1 physical activity project per year.	Added in 2023 revision (new Goal NPA1)
	Goal NPA2: Encourage health behaviors which prevent or reverse chronic diseases.	Strategy NPA2.1: Enroll Pasco County parks in the Fun Bites program.	Objective NPA2.1.1: Increase the total number of Parks in Pasco County participating in the Fun Bites program from 2 locations to 5 by June 30, 2024.	Added in 2023 revision (new Strategy NPA2.1)
	Goal NPA3: Reduce food insecurity.	Strategy NPA3.1: Partner with Feeding FL and local produce stands/markets to increase awareness and application for the Fresh Access Bucks (FAB) Program.	Objective NPA3.1.1: Increase to 4 FAB locations in Pasco County by June 30, 2025.	Added in 2023 revision (new Strategy NPA3.1)
	Goal NPA4: Increase access to safe areas for physical activity.	Strategy: NPA4.1: Partner with Pasco Parks N Rec in low-income areas to expand access to safe areas for play and physical activity.	Objective NPA4.1.1: By June 30, 2024, the Pasco County Health Department will partner with local agencies to expand awareness and access to locations for Physical Activity.	Added in 2023 revision

Access to Care	Goal AC1: Improve health care and service delivery through cultural competence training. Completed	Strategy AC1.1: Promote cultural competence training in Pasco County. Completed	Objective AC1.1.1: By December 31, 2021 the Alliance for Substance Use and Prevention and its partners will offer printed materials and/or training to at least 5 community partners which consider the community's language differences, education level, and how different groups are presented in the materials. Completed	Outcome: The #ChangeTheLanguage campaign was launched by the Pasco Alliance for Substance Use and Prevention in collaboration with DOH-Pasco and community partners. This campaign provides interactive presentations to community organizations that teach participants the basics of cultural competence and stigma reduction. Participants are engaged in a discussion about the many ways to define culture and are encouraged to challenge their own biases about different cultures. Organizations are encouraged to develop cultural competency policies which support continued training and expectations to approach clients/patients/customers with a focus on cultural humility and health equity. Since the campaign launch, 8 presentations have been delivered to community organizations, 88 printed cultural competence guidebooks distributed, and 250 electronic cultural competence guidebooks distributed. Completed
	Goal AC1: Increase early detection of breast cancer.	Strategy AC1.1: Expand the reach of breast cancer screening through mobile mammography bus outreaches.	Objective AC1.1.1: By Dec 31, 2023, conduct a minimum of two mobile mammography buses within the 22-23 fiscal year.	Added in 2023 revision (new Goal AC1)
	Goal AC2: Reduce new cases of breast cancer.	Strategy AC2.1: Provide mammograms to residents enrolled in the BCC program.	Objective AC2.1.1: By June 30, 2024 a minimum of 30 initial mammograms per month will have been conducted.	Added in 2023 revision
Infectious Disease & Immunization	Goal ID1: Engage community partners in infection prevention best practices. Abandoned	Strategy ID1.1: Increase participation and engagement with the Pasco County Abandoned	Objective ID1.1.1: By December 31, 2022, the external Pasco County Infectious Disease Coalition will hold at least 2 meetings per year and engage 20% more participants each year. Abandoned	Due to Covid this objective was abandoned. However, this group is discussing the potential of starting back meetings again. Abandoned
	Goal ID2: Plan for COVID-19 vaccination efforts. Completed	Strategy ID2.1: Create a plan for COVID-19 vaccination distribution in Pasco County. Completed	Objective ID2.1.1: By December 31, 2021, DOH-Pasco will collaborate with community partners on a plan for COVID-19 vaccination distribution. Completed	A COVID vaccination plan was created and implemented in Pasco County through collaboration with DOH-Pasco, Pasco County Emergency Management, St. Leo University, Pasco Fire Rescue, and other community partners. The plan included high-volume drive-thru COVID vaccination 5 days a week at two locations in Pasco County. Forty-six (46) PODS were set up at 55+ communities, health care and dental facilities, fire rescue, schools, and other community-based organizations. As of October 2021, 66% of Pasco's population has been vaccinated, plus numerous other Florida residents who traveled to our drive-thru open PODS. Completed
	Goal ID3: Educate the community about infection prevention best practices. Completed	Strategy ID3.1: Provide education on infection prevention to local businesses and organizations. Completed	Objective ID3.1.1: By December 31, 2021 provide education and guidance to at least 10 local organizations and/or businesses in infection control best practices. Completed	Outcome: DOH-Pasco environmental health, clinic, and preparedness staff provided infection prevention education and assessment at 53 out of 121 long term care facilities in Pasco County. Completed
	Goal ID1: Engage community partners in infection prevention best practices.	Strategy: ID1.1: Conduct disease prevention outreaches.	Objective: ID1.1.1: By December 2023, Conduct 2 disease prevention outreaches with mission trip organizations.	Added in 2023 revision
	Goal ID2: Educate the community about infection prevention best practices.	Strategy: ID2.1: Conduct community presentations.	Objective: ID2.1.1: By December 2023, Conduct 2 disease prevention presentations to local hospital staff.	Added in 2023 revision

Questions? Contact us.



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**We thank you
for your
continued
support and
efforts to
keeping Pasco
County
healthy.**