



2024-2026



**BRADFORD COUNTY**

**COMMUNITY HEALTH IMPROVEMENT PLAN**

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# Executive Summary of the Bradford County Community Health Improvement Plan 2024-2026

## BRADFORD COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN STRATEGIC PRIORITIES AND GOALS

### Strategic Priority: Food Insecurity (FI)

- **Goal FI 1:** Improve access to food resources

### Strategic Priority: Mental Health and Substance Misuse (MHSM)

- **Goal MHSM 1:** Improve mental health outcomes
- **Goal MHSM 2:** Enhance access to resources for mental health and substance misuse services
- **Goal MHSM 3:** Prevent vaping among Bradford County youth

### Strategic Priority: Chronic Disease (CD)

- **Goal CD 1:** Improve dental health outcomes
- **Goal CD 2:** Improve cardiovascular health and chronic conditions

In January 2023 the Florida Department of Health in Bradford County, in collaboration with community partners, initiated their latest community health assessment and health improvement planning process. Continuing their long-standing practice, Bradford County community leaders and partners elected to use the modified Mobilizing for Action through Planning and Partnerships (MAPP) framework to assure a comprehensive community health assessment would inform the development of the community health improvement plan. Guided by a diverse, broad, and representative group of local partners and leaders organized into a Core Team and a larger Community Health Assessment Steering Committee, the MAPP process yielded a wealth of data (see companion documents, [2023 Bradford County Community Health Assessment](#) and [2023 Bradford and Union County Community Health Assessment Technical Appendix](#)). This data and consensus-building discussions were used to identify strategic priorities for the coming three years of 2024-2026. The strategic priorities selected and the key, driving data and discussion points that factored into their selection are described below: (note: for this section data source references have been shortened to *CHA* for the 2023 Community Health Assessment and *Technical Appendix* for the that report; both linked above)

- **Food Insecurity:** The community health assessment brought to light deepening concerns about food insecurity and particularly hunger among senior citizens, young children, and

families with school-age children. Also of concern are contributing factors that themselves are problematic such as rising food costs, job market instability, persistently high poverty rates in Bradford County, and challenges for community organizations and government agencies to keep pace with meeting basic needs. Food insecurity rates for persons of all ages in Bradford County, while falling slightly over the past five years, are higher than state rates. Child food insecurity rates have fluctuated but remained higher than state rates; most recently at 21.4 percent for Bradford County children compared to 15.7 percent for the state (Table 41, Technical Appendix). Secondary data on flagging median and per capita incomes and lower educational achievement (Tables 30, 32, 38, Technical Appendix) also directed attention to these factors that contribute to the stress many Bradford County households feel. Community survey data showed access to convenient, affordable, and nutritious foods as the second highest ranked factor for a healthy community while eating unhealthy foods and drinking sugar-sweetened beverages ranked third (30.2 percent of responses) among the behaviors with greatest negative impact on overall health (Table 11, CHA). Forces of change discussions with community partners highlighted concerns about hunger and food insecurity for children and seniors (p. 67, CHA).

- **Mental Health and Substance Misuse:** Mental, behavioral, and physical health are equally important factors for overall health and quality of life. Mental and behavioral health includes emotional, psychological, and social well-being and impacts how stress is handled, interpersonal relationships, and healthy decision-making. Concerns about mental health and substance misuse surfaced in all three of the MAPP assessments. The secondary data review found that Bradford County residents of all ages seek care for mental health problems in emergency rooms at rates that are twice those for the state. Although rates of emergency room visits for mental health reasons by Bradford County residents have decreased, these rates continue to exceed state rates (Table 104, Technical Appendix). Hospitalizations for mental health reasons among Bradford County children from 0 to 17 years of age were higher than state rates for 2021 (Table 104, Technical Appendix). Rates of all-drug non-fatal overdose hospitalizations (Table 115, Technical Appendix), and related rates of drug arrests and drug-confirmed motor vehicle crashes (Tables 114-117, Technical Appendix) also raised community concerns. Community members who responded to the assessment survey identified substance misuse and mental health problems as the top two most important health issues to be addressed in Bradford County. Further, substance/drug misuse was ranked by more than 55 percent of community survey respondents as the behavior with the greatest negative impact on health (Tables 10, 11 CHA).

Tobacco use and vaping were linked with substance misuse issues as community priorities in Bradford County. High rates of adult and youth tobacco use were found in the secondary data (Tables 128, 129, Technical Appendix) as well as data on youth use and exposure to electronic vapor products (Table 129, Technical Appendix). Community survey data placed tobacco use including e-cigarettes and smokeless tobacco as the fourth most important issue (21.4 percent of responses) in Bradford County. The same percentage of survey respondents indicated that tobacco use, vaping, and chewing tobacco were among the top five behaviors with greatest negative impact on health in Bradford County (Table 11, CHA).

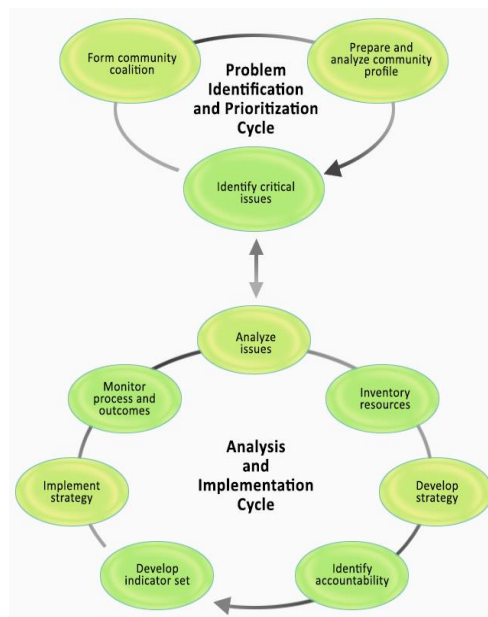
- **Chronic Disease:** Primary chronic disease prevention efforts aim to prevent illness and injury before it occurs including forestalling oral health and dental problems. Healthy living includes actively making informed choices towards wellness and a fulfilling life. Persistently higher than state rates of overweight and obesity and deaths rates from chronic conditions such as heart disease, cancer, chronic lower respiratory disease, and diabetes were found among Bradford County residents; these secondary data also pointed to racial disparities (Tables 67, 68, 130, Technical Appendix). Bradford County residents used emergency room services for dental issues results in higher than state rates of preventable dental emergency department visits (Table 161, Technical Appendix). Community members ranked obesity and overweight among the most important health issues that need to be addressed with dental problems ranking in seventh place. As a corollary, again in the community survey among the most commonly identified behaviors with greatest negative health impact were unhealthy eating foods and drinking sugar-sweetened beverages and lack of physical activity (Table 11, CHA). Almost a third (31.3 percent) of survey respondents ranked dental care as a healthcare service difficult to access and more than third (37.3 percent) indicated that in the past 12 months they did not get needed dental care with cost (72.3 percent) and insurance issues (61.7 percent) cited as leading barriers (Table 12, CHA). Community forces of change discussions pointed to the lack of health literacy as a contributing factor to Bradford County residents' use of emergency care services for preventable dental problems (p. 67, CHA).

# Overview of Community Health Improvement Planning

## COMMUNITY HEALTH ASSESSMENT AND HEALTH IMPROVEMENT PLANNING

In the Institute of Medicine’s (IOM) 1997 publication *Improving Health in the Community*, the community health improvement planning process was described as the required framework within which a community takes a comprehensive approach to improving health. That framework includes assessing the community’s health status and needs, determining health resources and gaps, identifying health priorities, and developing and implementing strategies for action. Notably, in this comprehensive approach there are two cycles; that is, an assessment or problem identification and prioritization cycle followed by an implementation cycle. By 2000 the National Association of County and City Health Officials (NACCHO) in conjunction with the Centers for Disease Control and Prevention’s (CDC) Public Health Practice Office had developed Mobilizing for Action through Planning and Partnerships (MAPP) as a strategic approach to community health improvement. MAPP 2.0 was released in 2022 reflecting the updated (2020) Ten Essential Public Health Services and innovations in community engagement, data collection and reporting, and community capacity assessment.

**FIGURE 1: COMMUNITY HEALTH IMPROVEMENT PLANNING FRAMEWORK, IOM, 1997**



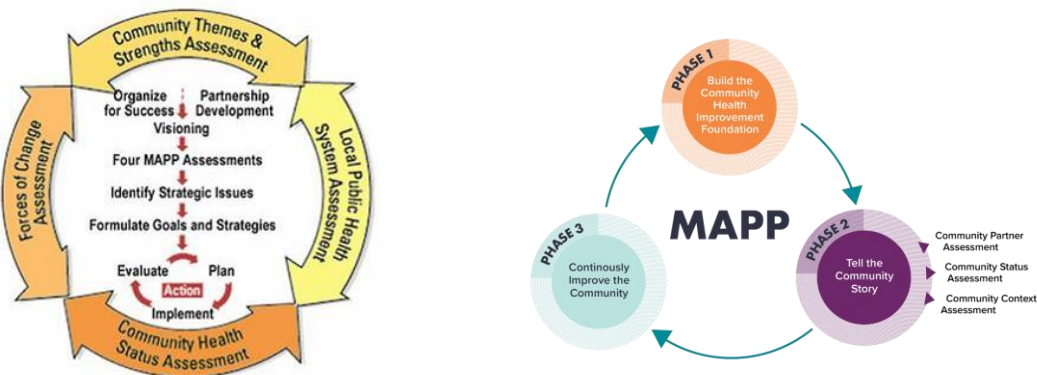
Source: J.S. Durch, L.A. Bailey, and M.A. Stoto, eds. (1997) *Improving Health in the Community*, Washington, DC: National Academy Press. Retrieved: October 23, 2023, <https://ctb.ku.edu/en/table-of-contents/overview/models-for-community-health-and-development/chip/main>

NACCHO and the CDC’s vision for implementing MAPP remains today as "Communities achieving improved health and quality of life by mobilizing partnerships and taking strategic action." NACCHO continues this focus with the updated MAPP 2.0 framework released in July 2023. However, the Bradford County leaders and partners opted to continue with the classic MAPP process. At the heart of the Bradford County MAPP process were the following core classic MAPP assessments:

- Community Health Status Assessment
- Community Themes and Strengths Assessment
- Forces of Change Assessment

The findings from these three MAPP assessments informed the recognition of common themes and issues in order to identify and prioritize the key community health needs. Prioritized strategic community health issues were documented and addressed in the MAPP action cycle phase to complete the comprehensive health improvement planning cycle.

**FIGURE 2: MOBILIZING FOR PLANNING THROUGH PLANNING AND PARTNERSHIPS (MAPP) MODELS: CLASSIC MAPP AND MAPP 2.0, 2023**



Source: National Association of County and City Health Officials (N.D.). *Community Health Assessment and Improvement Planning*. Retrieved October 23, 2023, <https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment>

The Public Health Accreditation Board (PHAB), the voluntary accrediting body for public health agencies in the United States, deems community health, community health assessment and health improvement planning as foundational functions and core to the mission of public health. Community health assessment is defined in the PHAB Standards and Measures as a tool “to learn about the community: the health of the population, contributing factors to higher health risks or poorer health outcomes of identified populations, and community resources available to improve the health status.” The community health improvement planning process “involves an ongoing, collaborative, community-



wide effort to identify, analyze, and address health problems; assesses applicable data; develop measurable health objectives and indicators; inventory community assets and resources; identify community perceptions; develop and implement coordinated strategies; identify accountable entities; and cultivate community ownership of the process.” Public Health Accreditation Board (October 2022). *PHAB Acronyms and Glossary of Terms*. Retrieved October 23, 2023, [Acronyms-and-Glossary-of-Terms.pdf \(phaboard.org\)](#)

### ROLE OF SOCIAL AND ECONOMIC FACTORS IN COMMUNITY HEALTH IMPROVEMENT PLANNING

FIGURE 3: SOCIAL, ECONOMIC, AND OTHER FACTORS THAT DETERMINE HEALTH



Source: Centers for Disease Control and Prevention. Retrieved October 23, 2023, <https://www.cdc.gov/publichealthgateway/sdoh/index.html>

According to the World Health Organization and depicted above by the Centers for Disease Control and Prevention (CDC), the social, economic and other determinants of health include the “conditions in the environments in which people are born, live, learn, work, play and age that shape and affect a wide range of health, functioning, and quality of life outcomes and risks”. (About Social Determinants of

Health,” World Health Organization, accessed October 23, 2023 [http://www.who.int/social\\_determinants/sdh\\_definition/en/](http://www.who.int/social_determinants/sdh_definition/en/)). These determinants include factors such as socioeconomic status, education, neighborhood and physical environment, employment, and social networks as well as access to health care. Addressing factors that impact health is important for improving physical and mental health and reducing health disparities. Research suggests that health behaviors such as smoking and diet and exercise, are the most important determinants of premature death. There is growing recognition that social and economic factors shape individuals’ ability to engage in healthy behaviors. Evidence shows that stress negatively affects health across the lifespan and that environmental factors may have multi-generational impacts.

The five-tier health impact pyramid depicts the potential impacts of different types of public health interventions. Efforts that address social and economic factors are at the base of the pyramid, indicating their higher potential for positive impact. Interventions at the pyramid base tend to be effective because of their broad societal reach. CHIP interventions are targeted at all levels to attain the best and most sustainable health benefits.

FIGURE 4: HEALTH IMPACT PYRAMID



Source: Frieden, T.R. (2010). A framework for public health action: The health impact pyramid. *American Journal of Public Health*, 100(4):590-595. Retrieved October 23, 2023 <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2836340/>



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# Bradford County Community Health Improvement Plan (CHIP) Process

## METHODOLOGY

Development of the Bradford County CHIP is a continuation of the community health assessment process using the modified MAPP model. Community health assessment work began in January and concluded in June 2023. The three phases of MAPP that constituted the community health assessment process are briefly described below. Immediately following the release of the assessment findings, the Florida Department of Health in Bradford County leaders began organizing the CHIP process and launched the work to complete the final two MAPP phases in August 2023.

### **MAPP PHASE 1: ORGANIZING FOR SUCCESS AND PARTNERSHIP DEVELOPMENT**

To assure a successful community health assessment (CHA) and health improvement planning process, the Florida Department of Health in Bradford County engaged partners to plan a process that built upon existing relationships, used resources wisely, learned from successes and challenges, and demonstrated a commitment to making positive, collective impact on health and quality of life in Bradford County. A listing of the Bradford County CHA Steering Committee partners and their affiliations can be found in the [2023 Bradford County Community Health Assessment](#) report.

### **MAPP PHASE 2: VISIONING AND ASSURING DIVERSE REPRESENTATION**

At their kick-off meeting on January 11, 2023, the Bradford County Community Health Assessment Steering Committee members discussed how they would define health, identify the characteristics of a healthy Bradford County, and assure that the assessment included diverse and representational input and viewpoints. Partners decided to include the broader community in defining health and listing the factors that contribute to a healthy community through the community survey. The following table lists the population groups and partners that the assessment will endeavor to include for diverse representation. The word cloud below depicts terms that were frequently used to define health in Bradford County. This data was collected by the community survey; full survey results are found in the [2023 Bradford County Community Health Assessment](#) report.

**TABLE 1: POPULATIONS AND ORGANIZATIONS TO INCLUDE TO ASSURE DIVERSE REPRESENTATION IN THE COMMUNITY HEALTH ASSESSMENT PROCESS, BRADFORD COUNTY, 2023**

Populations	
Disability community	General community members
Keystone residents	
Organizations, Partnerships, or Groups	
Centers for Independent Living	Arc of Bradford
Department of Children and Families/Partnership for Strong Families	Churches
Santa Fe College	Suwannee River Economic Council
Knights of Columbus	Civic Organizations (e.g., Rotary Club)
For-profit leaders and organizations	Local hospital
Emergency management	Peaceful Paths
Food pantries	Rural Women’s Health Project
Newspaper	Department of Corrections
Emergency Medical Services	

Source: Bradford County visioning and diversity exercise results, January 11, 2023, prepared by WellFlorida Council, 2023

**FIGURE 5: FACTORS THAT DEFINE HEALTH, BRADFORD COUNTY, 2023**



Source: Factors that define a healthy community for Bradford County from the community survey, May 9, 2023, prepared using WordItOut by Enideo by WellFlorida Council, 2023

### MAPP PHASE 3: THREE MAPP ASSESSMENTS

Each of the three assessments in the modified MAPP process gathered data to form a comprehensive picture of health status and outcomes, health behaviors, and health resources in Bradford County. Key findings and highlights from each of the assessments are summarized below.

#### *Forces of Change:*

Bradford County community partners identified forces and related opportunities and threats, either current or in the future, that could affect or influence health and quality of life in the county, region, state, and nation. Through a facilitated discussion they identified trends, factors, and events along with the opportunities and threats associated with each. Discussions considered social, economic, political, technological, environmental, scientific, legal, and ethical factors, trends, and events. The most commonly mentioned forces of change identified are listed below.

- Factors
  - Social and Behavioral-related Factors
    - Persistent lack of access to healthcare services including providers and specialists
    - Lack of health literacy that impacts knowledge of existing resources and how to access them
    - High rates of drug misuse
    - Many grandparents caring for children
  - Social and Economic-related Factors
    - Low-income individuals and families
    - Families with young children struggling to meet basic needs
    - Stress negatively impacting academic performance of children
    - Lack of affordable housing, inability to keep up with demand for obtainable housing
    - High rates of food insecurity especially among children and senior citizens
- Trends
  - Demographics and Health Behaviors
    - Population growth
    - More strain on limited resources including the school system
    - Rise in substance misuse
    - Mental health problems more widespread and common
    - Lack of resource awareness and willingness to seek assistance
  - Healthcare and Economic Resources

- Decrease in availability of specialty healthcare services
- More barriers to getting care
- Hospital licensure could impede future economic, grant opportunities
- Increase in construction projects and businesses in the county
- More job opportunities
- Mobility and influx of residents and workers contributes to potential for more crime
- Events
  - Social and Economic
    - Loss of transportation to senior congregate meal sites
    - Policy with limitations for free transportation to medical appointments
  - Social and Educational
    - School district rezoning
    - Preschool closure
    - New school opening while two smaller schools close
    - Shift in grade configurations at elementary and middle schools

### ***Community Themes and Strengths:***

The opinions, perspectives and concerns of Bradford County residents were collected through the community themes and strengths assessment. The goal of this primary data collection activity was to better understand the health-related issues that are important to the community and what barriers and obstacles prevent or impede access to health and social services. An electronic community survey sought input from adult Bradford County residents. There were 126 completed community surveys included in the analysis. A convenience sampling method was used to collect survey data and results are not generalizable to the general population. Nearly 40 percent of community survey respondents ranked substance and drug misuse as the most important health issue to be addressed, followed closely by mental health problems (30.2 percent) and obesity (29.4 percent).

Relatedly, drug misuse was by far ranked as the behavior with the greatest negative impact on health in Bradford County, garnering 55.6 percent of responses. Other highlights from the analysis of the community survey are provided below. For detailed results, please refer to the [2023 Bradford County Community Health Assessment](#) report.

Top ranked most important health issues to address in Bradford County included:

- Substance/drug misuse (38.9 percent of survey respondents selected this)

- Mental health problems (30.2 percent)
- Obesity (29.4 percent)
- Tobacco use (21.4 percent)
- Access to primary/family care (11.9 percent)

Behaviors with the greatest negative impact on health in Bradford County included:

- Drug misuse (55.6 percent)
- Lack of personal responsibility (31.0 percent)
- Eating unhealthy foods/drinking sugar-sweetened beverages (30.2 percent)
- Lack of physical activity (25.4 percent)
- Tobacco use, vaping, chewing tobacco use (21.3 percent)

Healthcare services that were rated as the most difficult to obtain in Bradford County included:

- Specialty care (55.6 percent)
- In-patient hospital care (43.7 percent)
- Imaging services (33.3 percent)
- Dental/oral care (31.7 percent)
- Laboratory services (27.8 percent)

Barriers to accessing dental, primary and mental health care experienced by survey respondents in the past 12 months most commonly cited were:

- Cost (72.3 percent for dental care, 46.4 percent for both primary care and mental health care)
- Appointment availability (34.0 percent for dental care, 60.7 percent for primary care, 28.6 percent for mental health care)
- Insurance-related issues (61.7 percent for dental care, 32.1 percent for both primary care and mental health care)

### ***Community Health Status:***

A comprehensive review of secondary data for Bradford County examined demographic and socioeconomic indicators, mortality and morbidity, healthcare access and utilization, and geographic and racial and ethnic disparities. The *2023 Bradford County Community Health Assessment* report and *2023 Bradford and Union Counties Community Health Assessment Technical Appendix* were developed

as part of this assessment and serve as community resources for planning and decision making. The key findings that emerged from the overall community health status review are highlighted below.

### Social and Economic Factors of Health

As described earlier, these factors have been shown to have impacts on overall health. In addition, these factors can cause health disparities that are often rooted in social and economic disadvantages. Data shows Bradford County has continuing challenges with related issues as listed below (table references are from the [2023 Bradford and Union Counties Community Health Assessment Technical Appendix](#) unless otherwise noted).

- Poverty [\$48,803 median household income, all races, Bradford County, \$61,777 Florida (Table 30, 2017-2021); \$22,656 per capita income, all races Bradford County, \$35,216 Florida (Table 32, 2017-2021); 30.0 percent Asset Limited, Income Constrained, Employed (ALICE) households Bradford County, 32.0 percent Florida (Table 29, 2023 *United Way ALICE Report*)]
- Limited employment opportunities [4.2 percent unemployment Bradford County, 4.6 percent Florida (Table 36, 2021)]
- Barriers to education and job training [10.1 percent school dropout rate Bradford County, 3.2 percent Florida (Table 39, 2020-2021); 18.5 percent college degree as the highest level of school completed Bradford County, 41.6 percent Florida (Table 38, 2017-2021)]
- Housing [53.0 percent of renter-occupied households with gross rent costing 30 percent or more of household income Bradford County, 56.8 percent Florida (Table 44, 2017-2021); 13.6 percent (of occupied housing units) with severe housing problems Bradford County, 14.4 Florida (Table 44, 2017-2021)]
- Food insecurity [15.0 percent (all ages) Bradford County, 10.6 percent Florida; 21.3 percent (children) Bradford County, 15.7 percent Florida (Table 41, 2020)]
- Healthcare service access [38.2 total physicians/100,000 population Bradford County, 314.0/100,000 Florida; 24.3 dentists/100,000 Bradford County, 55.7/100,000 Florida (Tables 158, 160, 2020-2021)]

### Health Status

Disease and death rates are the most direct measures of health and well-being in a community. In Bradford County, as in Florida and the rest of the United States, premature disease and death are largely attributable to chronic health issues. That is, medical conditions that develop throughout the life course and typically require careful management for prolonged periods of time. While Bradford County is similar to Florida in many health indicators, some differences exist. In Bradford County for 2019-2021, the age-adjusted death rates of the six leading causes of death for all races were higher

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than or near state rates (listed below as age-adjusted rates per 100,000 population and in Table 67, [2023 Bradford and Union Counties Community Health Assessment Technical Appendix](#)).

- Heart Disease (144.0 deaths/100,000 Bradford County, 144.5 deaths/100,000 Florida)
- Cancer (167.5 deaths/100,000 Bradford County, 139.7/100,000 Florida)
- Chronic Lower Respiratory Disease (74.3 deaths/100,000 Bradford County, 33.6 deaths/100,000 Florida)
- Stroke (43.3 deaths/100,000 Bradford County, 43.2/100,000 Florida)
- Unintentional Injuries motor vehicle crash fatalities (76.0 deaths/100,000 Bradford County, 65.3/100,000 Florida)
- Diabetes (28.6 deaths/100,000 Bradford County, 22.4/100,000 Florida)

#### Health Behaviors and Conditions that Contribute to Poor Health Outcomes

Health behavior data pointed to serious challenges facing Bradford County residents. The issues listed below require multi-faceted approaches to improve persistent health problems alongside primary prevention strategies to help ensure healthy futures for all segments of the population. The chronic conditions and behaviors that were considered as priority health issues include the following (table references are from the [2023 Bradford and Union Counties Community Health Assessment Technical Appendix](#) unless otherwise noted):

- Mental health problems [20.5 percent adults ever been told they have a depressive disorder Bradford County, 17.7 percent Florida; 26.4 percent adults whose poor physical or mental health kept them from doing usual activities of daily living on 14 or more of the past 30 days Bradford County, 18.3 percent Florida (Table 107, 2017-2019)]
- Substance misuse [38.2/100,000 population opioid-involved, non-fatal overdose hospitalizations Bradford County, 38.4 hospitalizations/100,000 Florida; 55.5/100,000 non-fatal opioid-involved overdose emergency department visits Bradford County, 107.0/100,000 population Florida (Table 115, 2021)]; and [513.5/100,000 population adult (aged 18 and older) drug arrests Bradford County, 391.4/100,000 Florida (Table 117, 2015-2021)]
- Impaired driving [13.9/100,000 alcohol-confirmed motor vehicle crash injuries Bradford County, 13.6/100,000 Florida (Table 113, 2021)]; [138.8/100,000 population drug-confirmed motor vehicle traffic crash injuries Bradford County, 2.4/100,000 Florida (Table 114, 2021)]; and [10.4/100,000 population drug-confirmed motor vehicle traffic crash fatalities Bradford County, 1.9/100,000 Florida (Table 114, 2021)]

- Tobacco use including electronic vapor products among adults [27.1 percent adults who are current smokers Bradford County, 14.8 percent Florida; 8.3 percent adults are current chewing tobacco, snuff or snus users Bradford County, 2.2 percent Florida (Table 128, 2017-2019)]
- Tobacco use including electronic vapor products among youth (ages 11-17 years) [14.3 percent youth who are current electronic vapor product users Bradford County, 10.6 percent Florida (Table 129, 2022)]
- Overweight and obesity [66.2 percent adults who are overweight or obese Bradford County, 64.6 percent Florida; 35.8 percent adults who are obese Bradford County, 27.0 percent Florida (Table 130, 2017-2019)]

### Geographic, Age, Sex, Racial and Ethnic Disparities

Notable disparities were found in the course of Bradford County's community health assessment process and these differences, many of which are preventable, were given serious consideration and importance in CHIP discussions. Areas of particular concern include:

- Differences in poverty rates for children, adults, and between Whites, Blacks and Hispanics by geography [74.6 percent of children 0 to 17 years of age living between 100 and 200 percent of poverty in the past 12 months in Hampton (zip code 32044); 33.5 percent of adults 65 years and older living at 100-200 percent of poverty in the past 12 months in Lawtey (zip code 32058) (Table 24, 2017-2021); 21.5 percent of Bradford County females lived in poverty in the past 12 months, 17.4 percent of Bradford County males; 25.4 percent of females and 26.5 percent of males in Hampton and Brooker (zip codes 32044 and 32622, respectively) lived in poverty in the past 12 months (Table 25, 2016-2020); 28.2 percent of Blacks, 26.3 percent of Hispanics and 17.5 percent of Whites lived in poverty in the past 12 months (Table 26, 2017-2021); 25.4 percent of persons of all races lived in poverty in the past 12 months in Brooker (zip code 32622), 30.9 percent of Hispanics in Starke (zip code 32091), 20.8 percent of Whites in Hampton (zip code 32044), and 74.6 percent of Blacks lived in poverty in the past 12 months in Brooker (zip code 32622) (Table 26, 2017-2021)]
- Differences in mortality rates between Bradford County Whites and Blacks for cancer, chronic lower respiratory disease, stroke, diabetes, and unintentional injuries [(age-adjusted death rates per 100,000 population for cancer for Whites at 176.7 deaths per 100,000, for Blacks at 108.9 deaths, for Hispanics 185.7 deaths; age-adjusted death rates per 100,000 population for chronic lower respiratory disease for Whites at 84.3 deaths per 100,000, for Blacks at 6.7 deaths, for Hispanics low numbers prohibit reporting; age-adjusted death rates per 100,000 population for stroke for Whites at 45.0 deaths per 100,000, for Blacks at 26.6 deaths; age-adjusted death rates for diabetes for Whites at 26.9 deaths per 100,000, for Blacks at 52.5

deaths, for Hispanics at 76.1 deaths; and age-adjusted death rates for unintentional injuries for Whites at 85.1 deaths per 100,000, for Blacks at 59.9 deaths, and for Hispanics at 54.0 deaths (Tables 67 and 68, 2019-2021)]

- Differences in mortality rates among Bradford County males and females [(age-adjusted death rates per 100,000 population for heart disease at 199.5 deaths per 100,000 population for males and 117.7 deaths per 100,000 for females); for cancer at 161.5 deaths per 100,000 population for males and 175.2 deaths for females; for unintentional injuries at 120.0 deaths per 100,000 population for males and 34.2 deaths for females; for chronic lower respiratory disease at 88.8 deaths per 100,000 population for males and 83.5 deaths for females (Tables 73 and 74, 2021)]

### Health Care Resources and Utilization

Although having health insurance and access to health care do not necessarily prevent illness, early intervention and long-term management resources can help to maintain quality of life and minimize premature death and disability. Rural communities such as those in Bradford County face additional barriers in accessing healthcare services. Patterns of utilization and health professional shortage data illuminated the depth of access to care issues in Bradford County. The major issues related to healthcare resources, access, and utilization fall into the groups listed below.

- Inappropriate use of Emergency Departments for routine mental health and dental care [rate of Emergency Department visits per 1,000 population for mental health reasons Bradford County residents, all ages at 117.4 visits per 1,000 population, Florida rate at 54.2 visits (Table 104, 2021); preventable Emergency Department visit rate per 1,000 population for dental health reasons for Bradford County residents at 17.9 visits per 1,000 population, Florida rate at 6.0 visits (Table 161, 2021)]
- Lack of healthcare providers and services, specialty care physicians, and dentists [38.2 total physicians per 100,000 population Bradford County; 314.0 total physicians per 100,000 Florida; 24.3 dentists per 100,000 population Bradford County, 55.7/100,000 Florida (Tables 158 and 160, 2020-2021)]
- Rising costs of health care and prescription drugs [percent of hospital discharges by payor sources for Bradford County residents at 47.8 percent for Medicare, 22.2 percent Medicaid, 18.5 percent private insurance, 6.3 percent self or non-payment; for Florida 44.6 percent Medicare, 18.5 percent Medicaid, 25.2 percent private insurance, 7.0 percent self or nonpayment (Table 166, 2021); 18.3 percent Bradford County adults who could not see a doctor in the past year due to cost, 16.0 percent Florida (Table 151, 2017-2019)]

- Lack of affordable health insurance with sufficient coverage [11.9 percent civilian population uninsured Bradford County, 12.6 percent Florida (Table 155, 2017-2021); 14.0 percent uninsured under 65 years of age Bradford County, Florida 15.5 percent; 16.6 percent uninsured ages 18-64 Bradford County, 18.4 percent Florida (Table 154, 2020)]

#### **MAPP PHASE 4: IDENTIFYING STRATEGIC ISSUES**

Essential components of bridging the community health assessment with the development of a community health improvement plan include identifying strategic issues, formulating goals and strategies, and implementation. These steps are also referred to as MAPP phases four through six. On May 23, 2023, Bradford community partners identified strategic priorities for the next three years. The process included the review of the community health status data, community themes and strengths findings from the community survey, and forces of change issues. Partners discussed the characteristics of strategic priorities to assure a common understanding of issue scope, scale, and purpose. Prioritization criteria included issue importance, urgency, impact, feasibility, and resource availability. The table below lists the characteristics of each criterion. First, meeting participants reviewed, discussed, identified common themes, and individually picked their top five strategic priority issues. Through a facilitated consensus discussion and multi-voting, the group identified the final strategic priorities. It is important to note that a few significant issues were set aside because, in accordance with the agreed-upon criteria, partners determined that the issue was being effectively addressed by another group, that another entity was serving in a leadership role on the issue, and/or that the issue was beyond the scope and capacity of the group. The issue of transportation, a persistent challenge for rural communities, was one such problem tagged as already being addressed by governmental agencies and beyond the scope of the assembled partners. Other issues set aside included housing and job opportunities.

After a brief pause to plan and organize the next phase of community health improvement planning, in August 2023 the Florida Department of Health in Bradford County leaders and community partners transitioned from the assessment phase to the community health improvement plan development phase of MAPP.

**TABLE 2: CRITERIA FOR RANKING STRATEGIC PRIORITY ISSUES, BRADFORD COUNTY, 2023**

Importance and Urgency	Impact	Feasibility	Resource Availability
<ul style="list-style-type: none"> <li>• Issue severity</li> <li>• Burden to large or priority populations</li> <li>• Of great community concern</li> <li>• Focus on equity</li> </ul>	<ul style="list-style-type: none"> <li>• Potential effectiveness</li> <li>• Cross cutting or targeted reach</li> <li>• Ability to demonstrate progress</li> </ul>	<ul style="list-style-type: none"> <li>• Community capacity</li> <li>• Political will</li> <li>• Acceptability to the community</li> </ul>	<ul style="list-style-type: none"> <li>• Financial costs</li> <li>• Staffing</li> <li>• Stakeholder support</li> <li>• Time</li> </ul>

Source: Adapted from National Association of County and City Health Officials (N.D.). *Community Health Assessment and Improvement Planning*. Retrieved October 24, 2023, <https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment/mapp/phase-4-identify-strategic-issues>

**Strategic Priority Issue Areas Identified**

- Mental Health and Substance Abuse, with emphasis on
  - Access to services
  - Increased presence and awareness of current resources
  - Transitional housing
  - Institution of new community initiatives
  - Youth vaping
- Food Insecurity, focusing on
  - Blessing boxes
  - Expansion of food pantries and giveaway events
  - Backpack program
  - Community gardens
- Chronic Disease, impacting
  - Dental problems including nutrition, avoidable emergency department visits, and use of extraction clinics
  - Heart disease and related conditions such as obesity and behaviors
  - Hypertension
  - Cancer
  - Education and screenings

### **MAPP PHASE 5: FORMULATE GOALS AND STRATEGIES**

The purpose of this phase is for community partners to develop goals, identify strategies, write measurable objectives, and build action plans for each of the strategic priority areas. Preceded by a Core Team planning meeting on August 8, 2023, the Bradford community partners began this work on September 27, 2023. All the meetings for community health planning were conducted virtually to reduce travel time and allow for wider and easier attendance. After reviewing the data and key findings from the three MAPP assessments, the group reconfirmed and refined the strategic priority issue statements. Using the data resources from the community health assessment, templates, and facilitated discussion, partners moved through the three strategic priority areas writing goal statements, identifying strategies, and formulating measurable objectives. Once those components were drafted, partners drafted action plans that covered related milestone activities, lead persons and organizations, performance measures, resource needs, and time targets. A similar meeting was held on November 14, where community partners refined and finished writing action plans. Subject matter experts contributed evidence-based and promising practices which were considered and included as appropriate. To ensure the ability to monitor and report on progress, all objectives include a timeframe, baseline and target performance measure, and data source. Action plans note milestone activities, identify a lead entity, specify performance measures for the activity, list resources needed, and have a tracking and status indicator.

### **MAPP PHASE 6: ACTION CYCLE**

The action cycle includes implementation and evaluation as well as opportunities to incorporate continuous quality improvement strategies. The Bradford County CHIP action cycle is not only guided by the goals, strategies, and objectives set through the MAPP process but the action plans developed for CHIP objectives. Progress, challenges, and accomplishments of the Bradford County CHIP will be monitored, tracked and reported quarterly using the Florida Department of Health's performance improvement management (PIM) electronic reporting system (ClearPoint®). When deemed appropriate as supported by progress data and/or information on emerging issues, revisions to the CHIP and/or action plans will be discussed, agreed upon, and documented at review meetings. An annual CHIP review meeting will be held to review, report, redirect, and acknowledge challenges and accomplishments. The Bradford County partnering agencies and organizations are encouraged to assess and evaluate their CHIP-related activities and programs to identify opportunities for improving and enhancing activities and progress by also employing quality improvement tools and approaches.



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## BRADFORD COUNTY COMMUNITY HEALTH ASSESSMENT AND HEALTH IMPROVEMENT TIMELINE

Fall 2022	Organizational meetings, partner identification, timeline development
January 11, 2023	Community health assessment kick-off meeting, visioning
February - April 2023	Secondary data collection and analysis
February 3 – March 20, 2023	Primary data collection via community survey
May 9, 2023	Presentation of secondary and primary data, forces of change
May 23, 2023	Review of findings from secondary data and primary data Reach consensus on strategic priority issues
June 30, 2023	Bradford County CHA report is released
June – July 2023	Core Team organizational discussions, CHIP timeline development
August 8, 2023	Core Team meeting to set CHIP meeting roles, resources, expectations
September 27, 2023	CHIP Workgroup meeting to write goals, objectives, action plans
October 12, 2023	Core Team meeting to review CHIP goals, objectives, action plans
November 14, 2023	CHIP Workgroup meeting to finalize goals, objectives, action plans
November 28, 2023	Core Team meeting to review CHIP goals, objectives, action plans
December 31, 2023	2024-2026 Bradford County Community Health Improvement Plan published
January 1, 2024	Bradford County Community Health Improvement Plan launch



# Bradford County CHIP Goals, Strategies, Objectives and Related Resources

There are three (3) strategic priority areas in the 2024-2026 Bradford County community health improvement plan. For each priority issue at least one goal has been set and will be addressed by a variety of strategies. Objectives provide the basis for performance and outcome tracking, measuring, and reporting. Each goal area has its own action plan with activities, baseline and target data, accountability measures, and progress reporting mechanisms as well as background on related evidence-based strategies and programs, listing of any proposed policy changes, and notations of gaps and health disparity concerns. Please see the appendices for the action plan template and the action plan compendium that will be updated regularly to reflect progress towards achieving objectives and goals.

Strategic Priority: Food Insecurity (FI)
<b>Goal FI 1:</b> Improve access to food resources
<b>Strategies FI 1.1:</b> Expansion of existing food resources such as food pantries, food giveaway events, blessing boxes, school backpack program; promote use of food benefit programs for those who qualify
<b>Objective FI 1.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County residents experiencing food insecurity by 5 percent (Baseline: 15.0 percent (2020), Target: 14.3 percent (state rate 10.6 percent), Data Source: Feeding America, FLHealthCHARTS)
<b>Objective FI 1.1.2:</b> By June 30, 2026 increase the number of contributing entities/partners to the school backpack program (Baseline: 11 partners (includes all types of contributions such as food, staff, supplies, transportation), Target: 14 partners, Data Source: Bradford CHIP)
<b>Objective FI 1.1.3:</b> By December 31, 2024 host five (5) coordinated community food giveaway events (Baseline: 3 events, Target: five (5) events, Data Source: Bradford CHIP)
<b>Objective FI 1.1.4:</b> By December 31, 2025 increase the number of blessing boxes placed in Bradford County by two (2) (Baseline: 0, Target: 6, Data Source: DOH Bradford)
<b>Resources:</b> Bradford County School District, food pantries and faith-based food distribution programs and ministries, Florida Department of Health in Bradford County, CHIP partner organizations, see also <a href="#">2023 Bradford County Community Health Assessment</a> sections on Community Assets and Resources for Improving Health (p. 46) and Resources for Community Interventions (p. 76)
Strategic Priority: Mental Health and Substance Misuse (MHSM)
<b>Goal MHSM 1:</b> Improve mental health outcomes



<p><b>Strategies MHSM 1.1:</b> Remove barriers to accessing mental health care, promote screening and early intervention</p>
<p><b>Objective MHSM 1.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County adults who had poor mental health on 14 or more of the past 30 days by 5 percent (Baseline: 19.1 percent (2019), Target: 18.2 percent (state rate 13.8 percent), Data Source: BRFSS FLHealthCHARTS)</p>
<p><b>Objective MHSM 1.1.2:</b> By December 31, 2026 decrease the percentage of Bradford County middle school students who in the past year felt sad or hopeless for two (2) or more weeks in a row and stopped doing usual activities by 5 percent (Baseline: 31.8 percent (2022), Target: 30.2 percent (state rate 29.4 percent), Data Source: FYTS FLHealthCHARTS)</p>
<p><b>Resources:</b> Community outreach and training staff at the University of Florida, Meridian Behavioral Healthcare providers and professionals, Youth Mental Health First training materials, Bradford County Resource Hub, Santa Fe College Achieve Program and the Santa Fe Andrews Center, Bradford County Board of County Commissioners, County Manager, other Bradford County elected officials, Hanley Foundation, Answers Resource Facility, Bradford County School District, see also <a href="#">2023 Bradford County Community Health Assessment</a> sections on Community Assets and Resources for Improving Health (p. 46) and Resources for Community Interventions (p. 76)</p>
<p><b>Goal MHSM 2:</b> Enhance access to resources for mental health and substance misuse services</p>
<p><b>Strategies MHSM 2.1:</b> Community education and outreach, promotion of school-based mental health services</p>
<p><b>Objective MHSM 2.1.1:</b> By June 30, 2024 host two (2) community outreach activities or events focused on mental health, behavioral health, substance misuse, and/or mental wellness (Baseline: 0 events (new initiative), Target: two (2) events held as evidenced by photos, announcements, news media coverage, and/or social media, Data Source: Bradford County CHIP)</p>
<p><b>Resources:</b> Meridian Behavioral Healthcare, Bradford CHIP partner organizations, see also <a href="#">2023 Bradford County Community Health Assessment</a> sections on Community Assets and Resources for Improving Health (p. 46) and Resources for Community Interventions (p. 76)</p>
<p><b>Goal MHSM 3:</b> Prevent vaping among Bradford County youth</p>
<p><b>Strategies MHSM 3.1:</b> Peer education, policy change, regulation enforcement, vape detectors in schools</p>
<p><b>Objective MHSM 3.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County middle school students who used cigarettes, cigars, electronic vapor products or hookah in the past 30 days by 5 percent (Baseline: 13.6 percent (2022), Target: 12.9 percent (state rate 7.7 percent), Data Source: FYTS FLHealthCHARTS)</p>
<p><b>Objective MHSM 3.1.2:</b> By December 31, 2026 decrease the percentage of Bradford County high school students who used cigarettes, cigars, electronic vapor products or hookah in the past 30 days by 5 percent (Baseline: 19.1 percent (2022), Target: 18.2 percent (state rate 17.5 percent), Data Source: FYTS FLHealthCHARTS)</p>

<p><b>Objective MHSM 3.1.3:</b> By December 31, 2026 decrease the percentage of Bradford County middle school students who have ever used an electronic vapor product by 5 percent (Baseline: 21.0 percent (2022), Target: 20.9 percent (state rate 13.3 percent), Data Source: FYTS FLHealthCHARTS)</p>
<p><b>Objective MHSM 3.1.4:</b> By December 31, 2026 decrease the percentage of Bradford County high school students who have ever used an electronic vapor product by 5 percent (Baseline: 34.5 percent (2022), Target: 32.8 percent (state rate 26.9 percent), Data Source: FYTS FLHealthCHARTS)</p>
<p><b>Resources:</b> Hanley Foundation, CivCom, Bradford County School District, Bradford CHIP partner organizations, see also <a href="#">2023 Bradford County Community Health Assessment</a> sections on Community Assets and Resources for Improving Health (p. 46) and Resources for Community Interventions (p. 76)</p>
<p><b>Strategic Priority: Chronic Disease (CD)</b></p>
<p><b>Goal CD 1:</b> Improve dental health outcomes</p>
<p><b>Strategies CD 1.1:</b> Oral health and nutrition education, improve access to adult dental care, collaboration with school system</p>
<p><b>Objective CD 1.1.1:</b> By December 31, 2026 decrease the rate of Emergency Department (ED) visits from dental conditions by Bradford County residents aged 5 years and older by 5 percent (Baseline: 1501.8 per 100,000 population (2019-2021) Target: 1434.6 per 100,000 (state rate: 515 per 100,000), Data Source: FLHealthCHARTS)</p>
<p><b>Objective CD 1.1.2:</b> By December 31, 2026 increase the number of students who receive oral health education (service D1330 Oral Hygiene) or nutritional counseling (D1310) through the school-based dental program in Bradford County by 10 percent (Baseline: 998 (unduplicated 2021-2023) Target: 1,098 (unduplicated 2024-2026) Data Source: Florida Department of Health Public Health Dental Program)</p>
<p><b>Resources:</b> Bradford County School District, Florida Department of Health in Bradford County Dental Program, Suwannee River Area Health Education Center community education and outreach program, Bradford CHIP partner organizations, see also <a href="#">2023 Bradford County Community Health Assessment</a> sections on Community Assets and Resources for Improving Health (p. 46) and Resources for Community Interventions (p. 76)</p>
<p><b>Goal CD 2:</b> Improve cardiovascular health and chronic conditions</p>
<p><b>Strategies CD 2.1:</b> Health education on nutrition and physical activity, promote health screenings, remove barriers to safe physical activity for persons of all ages and abilities, encourage first aid training for high school students, promote local investments in walking trails and other safe places for physical activity</p>
<p><b>Objective CD 2.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County middle school students who are overweight or obese by 5 percent (Baseline: 39.6 percent (2022), Target: 37.6 percent (state rate 33.5 percent), Data Source: FYTS FLHealthCHARTS)</p>

**Objective CD 2.1.2:** By December 31, 2026 decrease the percentage of Bradford County high school students who are overweight or obese by 5 percent (Baseline: 42.9 percent (2022), Target: 40.8 percent (state rate 30.6 percent), Data Source: FYTS FLHealthCHARTS)

**Objective CD 2.1.3:** By December 31, 2026 increase the number of Bradford County adults with pre-diabetes who enroll in the diabetes prevention program by 2 individuals (Baseline: 10, Target: 12, Data Source: Florida Department of Health in Bradford County)

**Objective CD 2.1.4:** By December 31, 2026 increase by five (5) the number of community health events that will offer free blood pressure screenings to community residents (Baseline: 10, Target: 15 events with featured service, Data Source: Bradford CHIP)

**Objective CD 2.1.5:** By December 31, 2026, complete the upgrade of one (1) municipal playground with ADA equipment for children with special needs  
Baseline: 0 (no upgrades completed) Target: 1 completed upgrade, Data Source: DOH Bradford)

**Resources:** Bradford County School District, School Health Advisory Committee, Florida Department of Health in Bradford County Diabetes Prevention Program, Suwannee River Area Health Education Center community education and outreach program, Bradford County Resource Hub, City of Starke, Bradford CHIP partner organizations, see also [2023 Bradford County Community Health Assessment](#) sections on Community Assets and Resources for Improving Health (p. 46) and Resources for Community Interventions (p. 76)



# Bradford County CHIP Alignment with State and National Priorities

The strategic priorities, goals, strategies, and objectives in the Bradford County CHIP align with state and national initiatives. These include the Florida Department of Health’s State Health Improvement Plan for 2022-2026 and Healthy People 2030. These shared priorities present opportunities for collaboration and collective impact in improving health outcomes and quality of life for Bradford County residents.

<b>Bradford County CHIP Objectives</b>	<ul style="list-style-type: none"> <li>• <b>HP 2030 = Healthy People 2030</b></li> <li>• <b>Florida SHIP = Florida State Health Improvement Plan, 2022-2026</b></li> </ul>
<b>Strategic Priority: Food Insecurity (FI)</b>	
<b>Objective FI 1.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County residents experiencing food insecurity by 5 percent	<b>HP 2030:</b> NWS-01, NWS-02 <b>Florida SHIP:</b> Obj SEC3.3
<b>Objective FI 1.1.2:</b> By June 30, 2026 increase the number of contributing entities/partners to the school backpack program	<b>Healthy People 2030:</b> NWS-01, NWS-02 <b>Florida SHIP:</b> Goal SEC 3
<b>Objective FI 1.1.3:</b> By December 31, 2024 host five (5) coordinated community food giveaway events	<b>Healthy People 2030:</b> NWS-01, NWS-02 <b>Florida SHIP:</b> Goal SEC 3
<b>Objective FI 1.1.4:</b> By December 31, 2025 increase the number of blessing boxes placed in Bradford County by two (2)	<b>Healthy People 2030:</b> NWS-01, NWS-02 <b>Florida SHIP:</b> Goal SEC 3
<b>Strategic Priority: Mental Health and Substance Misuse (MHSM)</b>	
<b>Objective MHSM 1.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County adults who had poor mental health on 14 or more of the past 30 days by 5 percent	<b>HP 2030:</b> MHMD-07, MHMD-08 <b>Florida SHIP:</b> Obj MW1.2
<b>Objective MHSM 1.1.2:</b> By December 31, 2026 decrease the percentage of Bradford County middle school students who in the past year felt sad or hopeless for two (2) or more weeks in a row and stopped doing usual activities by 5 percent	<b>HP 2030:</b> MHMD-06, AH-D02, MHMD-D01 <b>Florida SHIP:</b> Obj MW2.2, Obj MW2.3



<p align="center"><b>Bradford County CHIP Objectives</b></p>	<ul style="list-style-type: none"> <li>• <b>HP 2030 = Healthy People 2030</b></li> <li>• <b>Florida SHIP = Florida State Health Improvement Plan, 2022-2026</b></li> </ul>
<p><b>Objective MHSM 2.1.1:</b> By June 30, 2024 host two (2) community outreach activities or events focused on mental health, behavioral health, substance misuse, and/or mental wellness</p>	<p><b>HP 2030:</b> MHMD-06, MHMD-07, MHMD-08  <b>Florida SHIP:</b> Goal MW 1</p>
<p><b>Objective MHSM 3.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County middle school students who used cigarettes, cigars, electronic vapor products or hookah in the past 30 days by 5 percent</p>	<p><b>HP 2030:</b> TU-05, TU-06, TU-07, TU-08  <b>Florida SHIP:</b> Obj MW3.1</p>
<p><b>Objective MHSM 3.1.2:</b> By December 31, 2026 decrease the percentage of Bradford County high school students who used cigarettes, cigars, electronic vapor products or hookah in the past 30 days by 5 percent</p>	<p><b>HP 2030:</b> TU-05, TU-06, TU-07, TU-08  <b>Florida SHIP:</b> Obj MW 3.1</p>
<p><b>Objective MHSM 3.1.3:</b> By December 31, 2026 decrease the percentage of Bradford County middle school students who have ever used an electronic vapor product by 5 percent</p>	<p><b>HP 2030:</b> TU-05, TU-10  <b>Florida SHIP:</b> Obj MW3.1</p>
<p><b>Objective MHSM 3.1.4:</b> By December 31, 2026 decrease the percentage of Bradford County high school students who have ever used an electronic vapor product by 5 percent</p>	<p><b>HP 2030:</b> TU-05, TU-10  <b>Florida SHIP:</b> Obj MW3.1</p>
<p><b>Strategic Priority: Chronic Disease (CD)</b></p>	
<p><b>Objective CD 1.1.1:</b> By December 31, 2026 decrease the rate of Emergency Department (ED) visits from dental conditions by Bradford County residents aged 5 years and older by 5 percent</p>	<p><b>HP 2030:</b> OH-2, OH-03, OH-5, OH-8  <b>Florida SHIP:</b> Goal CD 7, Obj CD7.1, Obj CD7.3, CD 7.4</p>
<p><b>Objective CD 1.1.2:</b> By December 31, 2026 increase the number of students who receive oral health education (service D1330 Oral Hygiene) or nutritional counseling (D1310) through the school-based dental program in Bradford County by 10 percent</p>	<p><b>HP 2030:</b> OH-1, OH-2  <b>Florida SHIP:</b> Goal CD 7, Obj CD7.1</p>
<p><b>Objective CD 2.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County middle school students who are overweight or obese by 5 percent</p>	<p><b>HP 2030:</b> NWS-04  <b>Florida SHIP:</b> Goal CD 6</p>



<p align="center"><b>Bradford County CHIP Objectives</b></p>	<ul style="list-style-type: none"> <li>• <b>HP 2030 = Healthy People 2030</b></li> <li>• <b>Florida SHIP = Florida State Health Improvement Plan, 2022-2026</b></li> </ul>
<p><b>Objective CD 2.1.2:</b> By December 31, 2026 decrease the percentage of Bradford County high school students who are overweight or obese by 5 percent</p>	<p><b>HP 2030:</b> NWS-04 <b>Florida SHIP:</b> Goal CD 6</p>
<p><b>Objective CD 2.1.3:</b> By December 31, 2026 increase the number of Bradford County adults with pre-diabetes who enroll in the diabetes prevention program by 2 individuals</p>	<p><b>HP 2030:</b> D-02, NWS-03, NWS-05 <b>Florida SHIP:</b> Goal CD 4, Obj CD4.1</p>
<p><b>Objective CD 2.1.4:</b> By December 31, 2026 increase by five (5) the number of community health events that will offer free blood pressure screenings to community residents</p>	<p><b>HP 2030:</b> HDS-04, HDS-05 <b>Florida SHIP:</b> Goal CD 2</p>
<p><b>Objective CD 2.1.5:</b> By December 31, 2026, complete the upgrade of one (1) municipal playground with ADA equipment for children with special needs</p>	<p><b>HP 2030:</b> PA-09, PA-12 <b>Florida SHIP:</b> Goal ISV 3</p>

## Appendix

This Appendix includes the following sections:

Bradford County Community Health Improvement Plan (CHIP) Core Team and Partners

Bradford County CHIP Implementation Action Plan template

Bradford County CHIP Action Plan



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## BRADFORD COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN (CHIP) CORE TEAM AND PARTNERS

### Core Team

- Kasey Cornwell, Florida Department of Health in Bradford County
- Jim Lyons, Florida Department of Health in Bradford County
- Dan Mann, Florida Department of Health in Bradford County
- Darlene Moran, Florida Department of Health in Bradford County
- Amie Oody, Florida Department of Health in Bradford County
- Shelby Parmenter, Florida Department of Health in Bradford County
- Iana Patterson, Florida Department of Health in Bradford County
- Tracy Toms, Florida Department of Health in Bradford County
- Debbie Williams, Florida Department of Health in Bradford County
- Sabrina Wynn, Florida Department of Health in Bradford County

### Community Partners

- Leslie Andrews, Elder Abuse Project, Elder Options
- Amanda Bondie, Mobile Response Team, Meridian Behavioral Healthcare
- Nijah Brown, Suwannee River Area Health Education Center
- Scott Darius, Florida Voices for Health
- Ana Dieng, Meridian Behavioral Healthcare
- Cornelius Dunmore, Santa Fe College Achieve Program
- Patricia Evans, Capital City Bank and Northeast Florida Economic Development Council
- Valeria Gorden, Meridian Behavioral Healthcare
- Sabrina Howland, Bradford County School District
- Gertrude Johnson, National Caucus and Center on Black Aging
- Brooke Lupinacci, Meridian Behavioral Healthcare
- Drew Mullins, City of Starke
- Candace Osteen, CivCom Tobacco Prevention Program
- Alisha Pennington, Hanley Foundation
- Lindsey Rozar, Hanley Foundation
- Shannon Southam, Answers Resource Facility
- Carolyn Spooner, Bradford County Board of County Commissioners





BRADFORD COUNTY CHIP IMPLEMENTATION ACTION PLAN TEMPLATE

2024-2026 Bradford County Community Health Improvement Plan (CHIP) Action Plan Template

<b>Strategic Priority:</b>					
Goal:					
Strategy:					
Objective:					
Background on Strategy: <i>Source or Evidence-base:</i> <i>Policy Change</i> (yes/no): <i>Health disparity and/or social/economic factors to be addressed</i> (if applicable):					
<b>Action Plan:</b>					
Milestone Activities	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress



## BRADFORD COUNTY CHIP ACTION PLAN

### 2024-2026 Bradford County Community Health Improvement Plan (CHIP) Action Plan

<b>Strategic Priority: Food Insecurity (FI)</b>					
<b>Goal FI 1: Improve access to food resources</b>					
<b>Strategies FI 1.1:</b> Expansion of existing food resources such as food pantries, food giveaway events, blessing boxes, school backpack program including related policy; promote use of food benefit programs for those who qualify					
<b>Objective FI 1.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County residents experiencing <b>food insecurity</b> by 5 percent (Baseline: 15.0 percent (2020), Target: 14.3 percent (state rate 10.6 percent), Data Source: Feeding America, FLHealthCHARTS)					
<b>Objective FI 1.1.2:</b> By June 30, 2026 increase the number of <b>contributing entities/partners to the school backpack program</b> (Baseline: 11 partners (includes all types of contributions such as food, staff, supplies, transportation), Target: 14 partners, Data Source: Bradford CHIP)					
<b>Objective FI 1.1.3:</b> By December 31, 2024 host five (5) <b>coordinated community food giveaway events</b> (Baseline: 3 events, Target: five (5) events, Data Source: Bradford CHIP)					
<b>Objective FI 1.1.4:</b> By December 31, 2025 increase the number of <b>blessing boxes</b> placed in Bradford County by two (2) (Baseline: 0, Target: 6, Data Source: DOH Bradford)					
<b>Background on Strategy:</b>					
<b>Source or Evidence-base:</b> : 1) The Community Guide, <a href="#">Nutrition: Home-delivered and Congregate Meal Services for Older Adults</a> , 2021, 2) The Community Guide, Social Determinants of Health: <a href="#">Healthy School Meals for All</a> , 2022, 3) Feeding America, <a href="#">BackPack Program</a> , 2022, 4) Journal of the Academy of Nutrition and Dietetics, <a href="#">A Randomized Controlled Trial of Three School Meals and Weekend Food Backpacks on Food Security in Virginia</a> , 2021, 5) Food Bank News, <a href="#">Advancing Best Practices in Hunger Relief, Strategy</a> , 2023					
<b>Policy Change</b> (yes/no): May require backpack program policy changes in the areas of eligibility, participating partners, and nutritional requirements of foods provided					
<b>Health disparity and/or social/economic determinant to be addressed</b> (if applicable): Barriers to food access for children, families, and senior citizens					
<b>Action Plan:</b>					
<b>Milestone Activities</b>	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Obj FI 1.1.1 - overarching measure of food insecurity impacted by all activities					

Obj FI 1.1.2 and FI 1.1.3– school-based backpack program					
Research nutritional guidelines	Iana Patterson, DOH Bradford	Research documented	Staff time	Dec 31, 2024	
Solicit partners for program, social media advertising, focus on faith-based leaders	Iana Patterson, DOH Bradford	Number of partners Number of social media posts Number of social media impressions	Staff time, social media expertise Content Community partners	Sept 30, 2024 and ongoing	
<b>Milestone Activities</b> Obj FI 1.1.4 – community events	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Schedule and promote events	Iana Patterson, DOH Bradford with Healthy Communities Program, DOH Bradford	Quarterly schedule of events	Staff time Community partner relationships Promotion materials Communication channels for distribution	First quarterly schedule by Sept 30, 2024 and ongoing	
Coordination with partners	Iana Patterson, DOH Bradford with Healthy Communities Program, DOH Bradford	Number of partners involved in efforts to plan, implement, promote community events	Staff time Community partners	Begin by Sept 30, 2024 and ongoing	
Recruit volunteers	Iana Patterson, DOH Bradford with Healthy Communities Program, DOH Bradford	Number of volunteers Written volunteer duties and requirements	Staff time Relationships with community organizations including faith-based groups	Begin by Sept 30, 2024 and ongoing	



<b>Milestone Activities</b> Obj FI 1.1.5 – blessing boxes	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Reach out to organizations for placement	Jim Lyons, DOH Bradford	Tracking list of partners, organizations, businesses contacted	Staff time Community partner relationships	By June 30, 2024 and ongoing	
Acknowledgment and materials in boxes (include contact and resource information)	Jim Lyons, DOH Bradford	Resource materials for placement in boxes Distribution check list	Staff time Resource materials	By Sept 30, 2024 and ongoing	
Protocols for managing and replenishing boxes, maintaining physical condition of boxes	Jim Lyons, DOH Bradford	Written protocols	Staff time	By Sept 30, 2024	
Coordinate with other existing blessing box programs, to assure placement in areas of greatest need	Jim Lyons, DOH Bradford	Spreadsheet of box placement addresses and contacts	Staff time	By June 30, 2024 and ongoing	
Evaluate blessing box usage (including estimation of number of community members served, types of foods and products most needed, usefulness of resource materials)	Jim Lyons, DOH Bradford	Evaluation tool Completed annual evaluation	Staff time Evaluation criteria Blessing box partner ongoing communications	First evaluation by Dec 31, 2024 and ongoing	



**2024-2026 Bradford County Community Health Improvement Plan (CHIP) Action Plan**

<b>Strategic Priority: Mental Health and Substance Misuse (MHSM)</b>					
<b>Goal MHSM 1: Improve mental health outcomes</b>					
<b>Strategies MHSM1 1.1:</b> Remove barriers to accessing mental health care, promote screening and early intervention					
<b>Objective MHSM 1.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County <b>adults who had poor mental health</b> on 14 or more of the past 30 days by 5 percent (Baseline: 19.1 percent (2019), Target: 18.2 percent (state rate 13.8 percent), Data Source: BRFSS FLHealthCHARTS)					
<b>Objective MHSM 1.1.2:</b> By December 31, 2026 decrease the percentage of Bradford County <b>middle school students who in the past year felt sad or hopeless</b> for two (2) or more weeks in a row and stopped doing usual activities by 5 percent (Baseline: 31.8 percent (2022), Target: 30.2 percent (state rate 29.4 percent), Data Source: FYTS FLHealthCHARTS)					
<b>Background on Strategy:</b> <b>Source or Evidence-base:</b> 1) U.S. Department of Health and Human Services, Surgeon General, <a href="#">Call to Action to Implement the National Strategy for Suicide Prevention</a> , 2021, 2) U.S. Preventive Services Task Force, <a href="#">Depression and Suicide Risk in Children and Adolescents: Screening</a> , 2022, 3) National Institute of Mental Health, <a href="#">Teen Depression: More Than Just Moodiness</a> , 2018, 4) U.S. Preventive Services Task Force, <a href="#">Depression and Suicide Risk in Adults: Screening</a> , 2023 <b>Policy Change</b> (yes/no): No <b>Health disparity and/or social/economic determinant to be addressed</b> (if applicable): Higher rates of Baker Act initiations among Bradford County children compared to state rates, improved access to mental health services and preventive resources for youth and adults					
<b>Action Plan:</b>					
<b>Milestone Activities</b> Obj MHSM 1.1.1 – improve mental health among adults and youth (Obj MHSM 1.1.2)	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Mental Health First Aid for Adults and Youth	Community Outreach and Training Staff, University of Florida and Meridian Behavioral Healthcare	Number of classes for adults Number of classes for youth Number of participants for each class	Staff time Certified Trainers Curriculum materials Schedule and venue	December 31, 2026	

Community education and resources (publicize that walk-ins are welcome, services available at hub)	Resource Hub Santa Fe College Achieve Santa Fe Andrews Center	Number of community education activities held Number of residents reached by community education Types, channels, and numbers of resources distributed	Staff time and expertise Educational materials Resource materials Distribution channels and partners	Evaluate by Dec 31, 2024 and annually	
Follow discussions on determining how opioid mitigation funding coming to the county will be used (note: planning and implementation of CHIP-related activities will depend on decisions)	Bradford CHIP based on direction and decision from County Manager and Bradford County Board of County Commissioners	Funding allocation	Staff time, expertise Community partners to educate and promote resources and services	By Dec 31, 2024 with ongoing activities	
<b>Milestone Activities</b> Obj MHSM 1.1.2 – middle school students mental health	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Access to therapists at schools and mobile response teams	Valeria Gordon, Meridian Behavioral Healthcare	Written protocols for schools to follow for accessing services Number of services provided (by school, by academic year)	Staff time Mental health professional staff Coordination with schools, leadership	Ongoing activity, evaluate by Dec 31, 2026	
Parent outreach and education (follow-up)	Valeria Gordon, Meridian Behavioral Healthcare	Numbers of contacts Types of referrals and services provided through outreach activities	Staff time, expertise Educational materials	Evaluate semi-annually by Dec 31, 2024 and ongoing	

Promote parental involvement (town halls including SROs)	Lindsey Rozar, Hanley Foundation	Number of meetings with parents Number of participants	Staff time, expertise School leadership and SRO relationships Communication channels to reach parents	Initial check in by Sept 30, 2024 and ongoing	
Provide leadership development activities for middle schoolers	Cornelius Dunmore, Santa Fe College Achieve Program	Number of students reached	Staff time, expertise Trainers Relationships with schools and teachers Program materials	Ongoing through Dec 31, 2026	
Promote the of the Return Beats Club to middle schools (program for peer support, personal development, leadership skills for girls); once approved, planning for implementation will begin	Shannon Southam, Answers Resource Facility	Agreement with Bradford County School District or with individual schools	Staff time, expertise Relationships with school system and teachers	Decision by Dec 31, 2024	
Provide Botvin Lifeskills training for youth to faith-based groups	Brooke Lupinacci, Meridian Behavioral HealthCare	Number of persons reached Pre- and post-program evaluation on achievement	Staff time Trainers Curriculum and program materials Promotional and outreach materials Relationships with faith-based organizations	Ongoing through Dec 31, 2026	



<b>Strategic Priority: Mental Health and Substance Misuse (MHSM)</b>					
<b>Goal MHSM 2: Enhance access to resources for mental health and substance misuse services</b>					
<b>Strategies MHSM 2.1:</b> Community education and outreach, promotion of school-based mental health services					
<b>Objective MHSM 2.1.1:</b> By June 30, 2024 host two (2) <b>community outreach activities or events focused on mental health, behavioral health, substance misuse, and/or mental wellness</b> (Baseline: 0 events (new initiative), Target: two (2) events held as evidenced by photos, announcements, news media coverage, and/or social media, Data Source: Bradford County CHIP)					
<b>Background on Strategy:</b> <b>Source or Evidence-base:</b> 1) U.S. Department of Health and Human Services, Surgeon General, <a href="#">Call to Action to Implement the National Strategy for Suicide Prevention</a> , 2021, 2) U.S. Preventive Services Task Force, <a href="#">Depression and Suicide Risk in Children and Adolescents: Screening</a> , 2022, 3) National Institute of Mental Health, <a href="#">Teen Depression: More Than Just Moodiness</a> , 2018, 4) U.S. Preventive Services Task Force, <a href="#">Depression and Suicide Risk in Adults: Screening</a> , 2023 <b>Policy Change</b> (yes/no): No <b>Health disparity and/or social/economic determinant to be addressed</b> (if applicable): Access to primary prevention, screening, and education on mental health and substance misuse					
<b>Action Plan:</b>					
<b>Milestone Activities</b> Obj MHSM 1.1.1 – improve mental health among adults	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Conduct annual review and update of resource guide to assure most current information on mental health and substance misuse resources are documented; coordinate efforts for ongoing use at least once annually	Valeria Gorden and Brooke Lupinacci, Meridian	Updated resource guide Number of copies distributed and/or number of posts to community partner websites	Updated community partner information Staff time Distribution lists for print and electronic versions	First update by Dec 31, 2024 and annually	





<b>Strategic Priority: Mental Health and Substance Misuse (MHSM)</b>					
<b>Goal MHSM 3: Prevent vaping among Bradford County youth</b>					
<b>Strategies MHSM 3.1:</b> Peer education, policy change, regulation enforcement, vape detectors in schools					
<b>Objective MHSM 3.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County <b>middle school students who used cigarettes, cigars, electronic vapor products or hookah</b> in the past 30 days by 5 percent (Baseline: 13.6 percent (2022), Target: 12.9 percent (state rate 7.7 percent), Data Source: FYTS FLHealthCHARTS)					
<b>Objective MHSM 3.1.2:</b> By December 31, 2026 decrease the percentage of Bradford County <b>high school students who used cigarettes, cigars, electronic vapor products or hookah</b> in the past 30 days by 5 percent (Baseline: 19.1 percent (2022), Target: 18.2 percent (state rate 17.5 percent), Data Source: FYTS FLHealthCHARTS)					
<b>Objective MHSM 3.1.3:</b> By December 31, 2026 decrease the percentage of Bradford County <b>middle school students</b> who have <b>ever used an electronic vapor product</b> by 5 percent (Baseline: 21.0 percent (2022), Target: 20.9 percent (state rate 13.3 percent), Data Source: FYTS FLHealthCHARTS)					
<b>Objective MHSM 3.1.4:</b> By December 31, 2026 decrease the percentage of Bradford County <b>high school students</b> who have <b>ever used an electronic vapor product</b> by 5 percent (Baseline: 34.5 percent (2022), Target: 32.8 percent (state rate 26.9 percent), Data Source: FYTS FLHealthCHARTS)					
<b>Background on Strategy:</b>					
<b>Source or Evidence-base:</b> 1) U.S. Department of Health and Human Services, Surgeon General, <a href="#">Call to Action to Implement the National Strategy for Suicide Prevention</a> , 2021, 2) U.S. Preventive Services Task Force, <a href="#">Depression and Suicide Risk in Children and Adolescents: Screening</a> , 2022, 3) National Institute of Mental Health, <a href="#">Teen Depression: More Than Just Moodiness</a> , 2018, 4) U.S. Preventive Services Task Force, <a href="#">Depression and Suicide Risk in Adults: Screening</a> , 2023					
<b>Policy Change</b> (yes/no): Yes, school citation and enforcement policy review and update					
<b>Health disparity and/or social/economic determinant to be addressed</b> (if applicable): Assuring healthy, tobacco-free school, home, and neighborhood environments					
<b>Action Plan:</b>					
<b>Milestone Activities</b>	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Obj MHSM 3.1.1 and MHSM 3.1.2 – recent use by middle and high school students and Obj MHSM 3.1.3 and MHSM 3.1.4	Lindsey Rozar, Hanley Foundation	Approved curriculum Program schedule Number of students reached	Staff time, expertise Trainers Curriculum and materials	First cohort by June 30, 2024 and ongoing	



			Coordination with schools		
SWAT programs and events including vaping education at elementary schools	Candace Osteen, CivCom	Approved curriculum Program schedule Number of students reached	Staff time Trainers Curriculum and materials (ALA) Coordination with school principals	First events by May 30, 2024	
SWAT programs and events including vaping education for middle school students	Candace Osteen, CivCom	Approved curriculum Program schedule Number of students reached	Staff time Trainers Curriculum and materials (ALA) Coordination with school principals	First events by May 30, 2024	
SWAT programs and events including vaping education for high school students	Candace Osteen, CivCom	Approved curriculum Program schedule Number of students reached	Staff time Trainers Curriculum and materials (ALA) Coordination with school principals	First events by May 30, 2024	



**2024-2026 Bradford County Community Health Improvement Plan (CHIP) Action Plan**

<b>Strategic Priority: Chronic Disease (CD)</b>					
<b>Goal CD 1: Improve dental health outcomes</b>					
<b>Strategies CD 1.1:</b> Oral health and nutrition education, improve access to adult dental care, collaboration with school system					
<b>Objective CD 1.1.1:</b> By December 31, 2026 decrease the rate of Emergency Department (ED) visits from dental conditions by Bradford County residents aged 5 years and older by 5 percent (Baseline: 1501.8 per 100,000 population (2019-2021) Target: 1434.6 per 100,000 (state rate: 515 per 100,000), Data Source: FLHealthCHARTS)					
<b>Objective CD 1.1.2:</b> By December 31, 2026 increase the number of students who receive <b>oral health education</b> (service D1330 Oral Hygiene) or <b>nutritional counseling</b> (D1310) through the school-based dental program in Bradford County by 10 percent (Baseline: 998 (unduplicated 2021-2023) Target: 1,098 (unduplicated 2024-2026) Data Source: Florida Department of Health Public Health Dental Program)					
<b>Background on Strategy:</b> <b>Source or Evidence-base:</b> 1) The Community Guide, <a href="#">Dental Caries: School-based Dental Sealant Delivery Programs</a> , 2013, 2) Health Resources and Services Administration, Rural Health Information Hub, <a href="#">Rural Oral Health Program Models</a> , n.d., 3) Health Resources and Services Administration, Rural Health Information Hub, <a href="#">Oral Health-Primary Care Integration Model</a> , n.d., 4) American Journal of Preventive Medicine, <a href="#">Evaluation of School-based Dental Sealant Programs: An Updated Community Systemic Economic Review</a> , 2017 <b>Policy Change</b> (yes/no): May require school policy change to allow more students to participate <b>Health disparity and/or social/economic determinant to be addressed</b> (if applicable): Reduce economic and transportation barriers to dental care service access for students in rural areas					
<b>Action Plan:</b>					
<b>Milestone Activities</b> Obj CD 1.1.1 – ED visits	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Coordinate and provide community education on dental and oral health	Community Health Educator and Outreach, SRAHEC	Number of events Number of people reached Number of participating community partner organizations	Staff time, expertise Program educational materials	Ongoing through Dec 31, 2026	

Distribute dental and oral health education materials to primary care physician office; periodic check-in on educational materials needed	Shelby Parmenter, DOH Bradford School-based Dental Program	Number of primary care clinics/offices receiving materials	Staff time Contacts with primary care clinics and providers Educational materials	First round by Dec 31, 2024 and ongoing	
<b>Milestone Activities</b> Obj CD 1.1.2 – school-based service	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Provide services according to program schedule	Shelby Parmenter, DOH Bradford School-Based Dental Program	Number of students served, demographics of those served Number of services provided	Staff time, expertise Dental clinical staff Dental service supplies Coordination with schools Parental permission	By school year annually June 30, 2024 and ongoing	
Provide educational services throughout the school year	Shelby Parmenter, DOH Bradford School-based Dental Program	Number of students served, demographics of those served Number of educational events or activities provided	Staff time, expertise Oral health education subject matter expertise Coordination with schools Education supplies and materials	By school year annually June 30, 2024 and ongoing	
Expansion of summer day care program	Shelby Parmenter, DOH Bradford School-based Dental Program	Number of day cares participating in program Number of children served through summer program	Staff time, expertise Relationships with day care programs/centers	June 30, 2024 and ongoing	

<b>Strategic Priority: Chronic Disease (CD)</b>
<b>Goal CD 2: Improve cardiovascular health and chronic conditions</b>
<b>Strategies CD 2.1:</b> Health education on nutrition and physical activity, promote health screenings, remove barriers to safe physical activity for persons of all ages and abilities, encourage first aid training for high school students, promote local investments in walking trails and other safe places for physical activity, local policy on ADA compliance of playgrounds
<b>Objective CD 2.1.1:</b> By December 31, 2026 decrease the percentage of Bradford County <b>middle school students who are overweight or obese</b> by 5 percent (Baseline: 39.6 percent (2022), Target: 37.6 percent (state rate 33.5 percent), Data Source: FYTS FLHealthCHARTS)
<b>Objective CD 2.1.2:</b> By December 31, 2026 decrease the percentage of Bradford County <b>high school students who are overweight or obese</b> by 5 percent (Baseline: 42.9 percent (2022), Target: 40.8 percent (state rate 30.6 percent), Data Source: FYTS FLHealthCHARTS)
<b>Objective CD 2.1.3:</b> By December 31, 2026 increase the number of Bradford County <b>adults with pre-diabetes who enroll in the diabetes prevention program</b> by 2 individuals (Baseline: 10, Target: 12, Data Source: Florida Department of Health in Bradford County)
<b>Objective CD 2.1.4:</b> By December 31, 2026 increase by five (5) the number of community health events that will offer free <b>blood pressure screenings</b> to community residents (Baseline: 10, Target: 15 events with featured service, Data Source: Bradford CHIP)
<b>Objective CD 2.1.5:</b> By December 31, 2026, complete the <b>upgrade of one (1) municipal playground with ADA equipment</b> for children with special needs Baseline: 0 (no upgrades completed) Target: 1 completed upgrade, Data Source: DOH Bradford)
<b>Background on Strategy:</b> <b>Source or Evidence-base:</b> 1) Cochrane Database of Systemic Reviews, <a href="#">Decision Aids for People Facing Health Treatment or Screening Decisions</a> , 2017, 2) U.S. Preventive Services Task Force, <a href="#">Weight Loss to Prevent Obesity-related Morbidity and Mortality in Adults: Behavioral Interventions</a> , 2018, 3) The Community Guide, <a href="#">Diabetes Prevention: Interventions Engaging Community Health Workers</a> , 2017, 4) The Community Guide, <a href="#">Physical Activity: Interventions Including Activity Monitors for Adults with Overweight or Obesity</a> , 2017, 5) The Community Guide, <a href="#">Obesity Prevention and Control: Digital Health Interventions for Adolescents with Overweight or Obesity</a> , 2019, 6) Centers for Disease Control and Prevention, Division for Heart Disease and Stroke Prevention, <a href="#">Best Practices for Heart Disease and Stroke: A Guide to Effective Approaches and Strategies</a> , 2023 <b>Policy Change</b> (yes/no): Municipal designation of playgrounds with ADA compliant access <b>Health disparity and/or social/economic determinant to be addressed</b> (if applicable): Neighborhood and built environment-related barriers to safe places for physical activity and recreation, barriers to healthcare access for primary prevention, screenings, and self-management; disparities in death rates for Bradford County Black residents compared to White residents for hypertension and diabetes



<b>Action Plan:</b>					
<b>Milestone Activities</b>	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Obj CD 2.1.1 and CD 2.1.2 – overweight in middle and high school students					
Coordinate with Bradford SHAC (school health advisory council) to determine existing and proposed activities to promote physical activity	Amy Oody (or DOH Bradford representative) to SHAC	SHAC documentation (e.g., plan, activity schedule) on health-related events and activities at schools	Staff time Data to support decisions Relationships with schools, community partners	December 31, 2024	
<b>Milestone Activities</b>	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Obj CD 2.1.3 – pre-diabetes self-management education					
Offer diabetes (Type 2) prevention program for adults in Bradford County (includes planning, scheduling, securing curriculum and trainer, outreach and promotion to recruit participants, providing instruction, program evaluation)	Diabetes Prevention Program (DPP) Mgr, DOH Bradford	Number of persons enrolled in DPP Tabulated class evaluation	Staff time, expertise Trained instructor Curriculum Program materials Promotion and outreach materials Community partners	Annual review by Dec 31, 2024 and each subsequent year	
Promote pre-diabetes screening and awareness through outreach and education at community health-related events	Diabetes Prevention Program (DPP) Mgr, DOH Bradford	Number of outreach and community health events at which diabetes prevention and care information was distributed	Staff time Educational materials Community partner relationships and contacts	Annually by Dec 31, 2024 and each subsequent year	
Connect persons with pre-diabetes or at risk for developing diabetes with local and regional healthcare providers for screenings; provide referrals and care resource information	Diabetes Prevention Program (DPP) Mgr, DOH Bradford	Number of persons referred for screenings	Staff time Provider/clinician contact list Referral and resource educational material	Annually by Dec 31, 2024 and each	



				subsequent year	
<b>Milestone Activities</b>	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Obj CD2.1.4 – blood pressure screenings					
Add locations for blood pressure screenings	Debbie Williams, DOH Bradford	Documented locations and schedule Number of persons whose BP was screened Number of persons referred for further care	Staff time Community partner relationships Venues Trained healthcare providers Supplies Educational materials Referral materials	Dec 31, 2024 and ongoing	
Coordinate with other community events (community events/meeting guide)	Debbie Williams, DOH Bradford	Number of events held Number of participating community partners	Staff time Meeting Guide App	Dec 31, 2024 and ongoing	
Distribute health education materials to primary care physician office; periodic check-in on educational materials needed	Debbie Williams, DOH Bradford Diabetes Prevention Program Mgr, DOH Bradford	Number of primary care clinics/offices receiving materials	Staff time Contacts with primary care clinics and providers Educational materials	First round by Dec 31, 2024 and ongoing	
<b>Milestone Activities</b>	<b>Lead Person &amp; Organization</b>	<b>Performance Measurement (Product, Deliverable, Result)</b>	<b>Resources Needed</b>	<b>Target Date</b>	<b>Status or Progress</b>
Obj CD2.1.5 – ADA compliant playground upgrades					
Secure funding, adapt plan according to how much funding is secured (DOH grant on physical activity, focusing on persons with special needs)	Jim Lyons, DOH Bradford	Approved purchase order for ADA equipment	Staff time Research, comparative shopping for equipment Budget	January 31, 2024	

Develop, execute Scope of Work and schedule including securing playground venues	Jim Lyons, DOH Bradford	Accepted Scope of Work Work schedule	Staff time Community partner relationships City of Starke	January 31, 2024	
Oversee playground equipment placement	Jim Lyons, DOH Bradford	Proof of equipment placement (photos, written permissions)	Staff time Community partner assistance City of Starke	March 30, 2024	
Monitor and assess playground equipment usage	Jim Lyons, DOH Bradford	Semi-annual report	Staff time	First report by Dec 31, 2024 and ongoing	